

# GDI

**Hate Speech and  
Bigotry in  
Canada  
August 2025**

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# Introduction

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## Key Themes and Findings: Understanding Hate Speech and Disinformation in Canada

This report examines how hate speech and disinformation intersect in Canada’s online ecosystems, shaping public attitudes, inflaming social divisions, and threatening democratic cohesion. Drawing on original research, platform analysis, and a wide range of digital sources, it documents how targeted narratives operate across multiple hate-based ecosystems, focusing on Indigenous, Black, Asian, Muslim, and Jewish communities, as well as women and 2SLGBTQIA+ people. These narratives are part of an increasingly strategic and ideologically networked environment in which marginalised groups are consistently depicted as threats to Canadian values, unity, and identity. Understanding the architecture, function, and consequences of these narratives is essential for public institutions, civil society, and policy frameworks responding to online harm and democratic vulnerability.

The sections that follow provide deeper insight into the specific narratives, actors, and ecosystems shaping this environment. Before turning to those, the next part of the introduction outlines how hate speech disproportionately targets specific demographic groups in Canada, drawing on survey data, public safety research, and civil society monitoring to explain the scale and scope of this harm.

In the **anti-Asian** hate section, the report details how Canadian communities of East and Southeast Asian descent were heavily targeted during the COVID-19 pandemic. Disinformation linked these populations to public health conspiracies, foreign influence operations, and dual loyalty accusations. Such narratives intersect with long-standing tropes of the “perpetual foreigner” and newer geopolitical anxieties, especially concerning China and India, resulting in scapegoating that has material consequences in real life.

The **anti-Indigenous** hate speech section demonstrates how deeply rooted colonial tropes have been refashioned to serve contemporary hate speech goals. These narratives frame Indigenous peoples as corrupt, undeserving of treaty rights, or actively damaging to Canadian

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prosperity, particularly in contexts related to land use, environmental resistance, or constitutional recognition. Digital denialism around residential schools and abuses against native communities reveals coordinated efforts to delegitimise truth and reconciliation, undermining national commitments to redress historic injustice. These findings are vital for Canada's ongoing reconciliation efforts, including understanding how settler-state narratives are weaponised by adversarial actors in post-colonial democracies.

The analysis of **misogynistic** and **anti-2SLGBTQIA+** narratives reveals that gendered hate speech is a critical entry point into broader extremist movements online. Women with a public profile, especially women of colour, are disproportionately targeted by harassment, hate speech, and threats of violence. Meanwhile, disinformation targeting queer and trans individuals portrays them as morally corrupt or ideologically dangerous, frequently accusing them of “grooming” or social destabilisation. These narratives are central to the rhetorical arsenal of far-right movements and require urgent attention in online safety, education, and digital governance efforts.<sup>1</sup>

The **anti-Muslim** and **anti-immigrant** narratives identified in this report draw on a coherent Islamophobic framework that depicts Muslims as culturally incompatible, socially regressive, or strategically infiltrating Western institutions. These narratives often surface in response to refugee policies, equity programs, or the public visibility of Muslim figures in Canadian life. Framed as defenders of Western values, their promoters instrumentalise gender-based language and demographic fear to advance exclusionary policies. These sections highlight how Islamophobia operates not only as individual bias, but as a tool of political mobilisation and disinformation strategy.

The section on **antisemitic** disinformation illustrates the continued power of conspiracy narratives that portray Jewish individuals and institutions as secretly controlling media, finance, or global politics. While these narratives often avoid explicitly referencing Jewish identity, they rely on dog-whistle references and coded proxies, such as George Soros or the Rothschild family, to evoke long-standing antisemitic tropes. These narratives are foundational to numerous extremist ideologies, both domestically and globally, and continue to shape online discourse around international conflict, social movements, and cultural policy.

The **anti-Black** narratives uncovered in this report expose the resilience of stereotypes casting Black Canadians as inherently criminal, intellectually inferior, or undeserving of equity-based policy. These narratives frequently accompany disinformation that reframes social justice as “reverse racism,” presenting equity programs as threats to white identity or national meritocracy. Conspiracy-driven portrayals of Black immigrants as security risks further reflect how racialised anxiety is mobilised to justify anti-immigrant sentiment and oppose

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<sup>1</sup> Institute for Strategic Dialogue (ISD). *An Online Environmental Scan of Hate, Harassment, and Violence Targeting 2SLGBTQIA+ Communities in Canada*. London: ISD, 2023.  
<https://www.isdglobal.org/publications/an-online-environmental-scan-of-hate-harassment-and-violence-targeting-2slgbtqi-communities-in-canada/>.

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demographic change. These dynamics reflect how a section of Canada's population is participating in broader transnational patterns of anti-Blackness and racialised disinformation, resonating with global far-right rhetoric.<sup>2</sup>

Together, these findings confirm that hate speech in Canada is not sporadic or peripheral; it is systemic, ideologically coherent, and increasingly strategic. Disinformation targeting marginalised groups functions to mobilise political resentment, delegitimise equity efforts, and sow distrust in democratic institutions. These dynamics are enabled by platform algorithms that reward inflammatory content, gaps in moderation, and opportunistic exploitation by foreign and domestic extremist actors.<sup>3</sup> This analysis contributes not only to understanding the Canadian digital landscape but to identifying structural vulnerabilities common across liberal democracies facing rising polarisation and digital manipulation.

## Demographics and Exposure: Who Is Targeted by Hate Speech Online

Canadian data consistently shows that exposure to online hate is widespread and distinctly uneven across demographic lines. Marginalised groups, including Black and Indigenous communities, racialised immigrants, Muslim and Jewish Canadians, Asian Canadians, women, and 2SLGBTQIA+ individuals, consistently experience higher rates of online harassment, disinformation, and hate-based abuse.<sup>4</sup> According to the *Survey of Online Harms in Canada*, 41% of Canadians say they encounter hate speech online at least monthly, but this jumps to 50% among racialised Canadians, 58% among 2SLGBTQIA+ people, and 67% among newly arrived immigrants.<sup>5</sup> These disparities are reinforced by data showing that anti-Black, anti-Indigenous, antisemitic, anti-Muslim, anti-Asian, and misogynistic content each feature prominently across monitored extremist ecosystems in Canada.<sup>6</sup>

Black Canadians are particularly targeted, both in general discourse and within conspiracy-driven narratives. In the 2024 *Survey of Online Harms*, 72% of Black respondents

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<sup>2</sup> Institute for Strategic Dialogue (ISD). *Monitoring Online Hate Speech in British Columbia*. London: ISD. February 2025.

<https://www.isdglobal.org/wp-content/uploads/2025/02/Online-Hate-Speech-in-British-Columbia.pdf>.

<sup>3</sup> Global Project Against Hate and Extremism. Submission to the Canadian Parliament's Standing Committee on Public Safety and National Security. 2022. Available at <https://www.ourcommons.ca/Content/Committee/441/SECU/Brief/BR11714407/br-external/GlobalProjectAgainstHateAndExtremism-e.pdf>

<sup>4</sup> Andrey, Sam. *Survey of Online Harms in Canada 2023*. Leadership Lab, Toronto Metropolitan University, March 2023. <https://dais.ca/reports/survey-of-online-harms-in-canada-2023/>.

<sup>5</sup> *Ibidem*.

<sup>6</sup> Institute for Strategic Dialogue. *Domestic Extremism in Canada: Monitoring Far-Right Activity from November 2024 to February 2025*. London: ISD, June 2025. <https://isdglobal.org/wp-content/uploads/2025/06/Nov-Feb-25-Domestic-Extremism-in-Canada.pdf>.

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reported encountering online hate, far higher than the national average.<sup>7</sup> The *Black Canadian National Survey* supports this finding, with 70% of Black Canadians reporting that they have experienced racial discrimination “regularly” or “occasionally”.<sup>8</sup> Several analyses of online hate in British Columbia similarly found that anti-Black, anti-Indigenous, and anti-Muslim rhetoric made up the bulk of racialised hate across extremist platforms.<sup>9</sup>

Other communities face similarly intense online hostility. Asian Canadians have been targets of conspiracy narratives linking them to COVID-19 or foreign influence, while Jewish Canadians are frequently portrayed in antisemitic conspiracy theories about finance, media, or global control.<sup>10</sup> Women are also disproportionately targeted, especially public-facing women of colour or those active in advocacy spaces, often facing coordinated misogynistic abuse and violent threats.<sup>11</sup> 44% of women and gender-diverse individuals aged between 16 and 30 have been personally subjected to online hate, and one in three women report deleting accounts or blocking users as a result.<sup>12</sup> In a national survey, 61% of women and gender-diverse Canadians reported experiencing gendered digital harm, with Black women found to be twice as likely as others to report self-harm impacts from online violence.<sup>13</sup>

Youth are especially vulnerable, particularly those with disabilities. Statistics Canada reports that 84% of Canadians aged 15–24, who spend more time online than any other age group, saw potentially hateful or violent content online in 2023, compared to 49% of the general population.<sup>14</sup> Within this group, those with disabilities reported regularly seeing hate-inciting content at a rate of 29%, more than 2.5 times higher than their non-disabled peers.<sup>15</sup>

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<sup>7</sup> The Dais. *Survey of Online Harms in Canada 2024*. Toronto: The Dais, February 2024.  
<https://dais.ca/reports/survey-of-online-harms-in-canada-2024/>.

<sup>8</sup> Black Canadian National Survey. *Black Canadian National Survey Final Report 2023*. Toronto: Institute for Social Research, York University, 2023.  
[https://crrf-fcrr.ca/wp-content/uploads/2023/12/BCNS-Report\\_2023-FINAL.pdf](https://crrf-fcrr.ca/wp-content/uploads/2023/12/BCNS-Report_2023-FINAL.pdf).

<sup>9</sup> Institute for Strategic Dialogue. *Monitoring Online Hate Speech in British Columbia*. London: ISD, January 2025.  
<https://www.isdglobal.org/wp-content/uploads/2025/01/Monitoring-online-hate-speech-in-British-Columbia.pdf>.

<sup>10</sup> Institute for Strategic Dialogue (ISD). *Domestic Extremism in Canada: Monitoring Far-Right Activity from November 2024 to February 2025*. June 2025. *Op. Cit.*

<sup>11</sup> Institute for Strategic Dialogue (ISD). *Monitoring Online Hate Speech in British Columbia*. January 2025. *Op. Cit.*

<sup>12</sup> Canadian Women’s Foundation. “44% of Women and Gender-Diverse People Aged 16–30 Have Been Targeted by Online Hate Speech.” March 2025. <https://explodingtopics.com/blog/cyberbullying-stats>.

<sup>13</sup> *Ibidem*.

<sup>14</sup> Statistics Canada. “Online Abuse and Aggression among Young People in Canada.” Statistics Canada, *The Daily*, February 27, 2024.  
<https://www150.statcan.gc.ca/n1/daily-quotidien/240227/dq240227b-eng.htm>.

<sup>15</sup> *Ibidem*.

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Meanwhile, hate crimes in Canada have more than doubled since 2018, rising by 169% overall, with antisemitic incidents increasing by 71% and anti-Muslim hate crimes surging by 94% in 2023.<sup>16</sup> These figures highlight how online hate speech does not remain confined to digital spaces but mirrors and amplifies real-world hostility. The demographic patterns visible in online abuse, targeting racialised, religious, and gendered communities, track with those seen in physical hate crimes, suggesting a dangerous feedback loop between online discourse and offline violence. In this way, digital platforms function not only as sites of expression but as accelerators of prejudice that can spill over into public life, social institutions, and acts of targeted harm.

Understanding these demographic disparities is critical to contextualising the hate speech narratives examined in this report. The individuals and communities most frequently exposed to online hate, Black and Indigenous populations, racialised immigrants, Muslims, Jews, women, and 2SLGBTQIA+ people, are also those most systematically targeted by adversarial messaging. In this sense, hate speech does not exist in isolation; it is embedded within and interacts with pre-existing structures of inequality and exclusion. Integrating an understanding of these demographic dynamics can strengthen efforts to counter disinformation and hate speech by ensuring responses are better tailored to the communities most affected.

## Key Actors

**The Canadian online hate ecosystem is shaped by a constellation of actors ranging from fringe websites to politically engaged influencers and coordinated online communities.** While some participants operate from the margins of public discourse, others position themselves within mainstream debates, using populist rhetoric, pseudoscientific language, or coded speech to launder hate into broader cultural conversations. These actors include ideologically aligned blogs, digital news platforms, prominent figures on X, Telegram channels, and Substack newsletters, many of which serve as amplifiers for disinformation and adversarial narratives. Their shared function is to spread hateful content and construct narrative frameworks that reinforce resentment, erode social cohesion, and legitimise exclusionary ideologies.

**Many of the most active domestic actors operate under the banner of “free speech” or “anti-woke” activism, offering a veneer of legitimacy to disinformation campaigns targeting marginalised groups.** These include known figures who frame anti-Indigenous, anti-Black, or anti-Muslim sentiment as opposition to “identity politics,” and who characterise equity efforts as attacks on “Canadian values.” Several platforms, such as *Rebel News*, *True North Wire*, and *Canada First*, consistently produce and syndicate content that aligns with white nationalist talking points or minimises historical harms while purporting to challenge

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<sup>16</sup> Queen’s University Human Rights Office. “Racism in Canada: Hate Crimes and Trends, 2025.” Office of the Premier, Ontario, January 2025.

<https://www.queensu.ca/hreo/resources/hate-crimes-hate-propaganda-and-hate-motivated-incidents>.

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“government overreach” or “globalist elites.” Such actors blur the line between journalism and propaganda, contributing to a hybrid information space where fact-based reporting and conspiratorial rhetoric are indistinguishable for many audiences.<sup>17</sup>

**Social media plays a central role in the visibility and virality of these actors.** X, in particular, has become a hub for amplification of hate speech, often through coordinated posting by pseudonymous accounts, low-follower trolls, or verified users with significant reach. These accounts are instrumental in spreading disinformation narratives across demographic lines, such as claims that Black immigrants are security threats or that Indigenous communities are engaged in corruption or land fraud. Influencers with nationalist or conspiratorial leanings also play a bridging role: repackaging extreme content into more palatable, populist formats and circulating it in broader or “alternative media” spheres. The result is an environment in which fringe ideas are easily mainstreamed, and targeted hate can reach large audiences with limited friction or oversight.

**These domestic actors do not operate in isolation but are part of transnational currents of online extremism and political disinformation.** While the following section will address the role of foreign information manipulation and interference (FIMI), it is important to note that many Canadian actors adopt or echo global narratives, such as “The Great Replacement,” “cultural Marxism,” or anti-Soros conspiracies, often adapted to fit Canadian political and historical contexts. This ideological convergence is enabled by the porous nature of the digital sphere, where memes, hashtags, and strategic messaging cross national borders in real time. Identifying the key domestic actors within this matrix is essential for mapping the channels through which online hate circulates and for designing interventions that disrupt its momentum.

**Foreign Actors exploit Canada’s online ecosystem through direct disinformation campaigns and by embedding themselves within the country’s broader digital discourse.** State-linked outlets and proxy networks monitor domestic debates for points of friction that can be adapted to their strategic messaging. These actors frequently adopt the language, memes, and framing already in circulation among Canadian hate actors, lending foreign narratives a local veneer that makes them harder to identify and more likely to be accepted by target audiences. Content originating from abroad is often laundered through diaspora media, fringe digital platforms, or sympathetic influencers, where it is reframed to emphasise themes that resonate with specific communities, such as distrust of government, opposition to equity initiatives, or nostalgia for a perceived past social order. This layered approach blurs the distinction between domestic and foreign sources, creating an information environment in which harmful narratives can circulate without clear attribution, while still serving the geopolitical interests of the foreign originators.

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<sup>17</sup> Institute for Strategic Dialogue (ISD). Domestic Extremism in Canada: November 2024 to February 2025. June 2025.

<https://isdglobal.org/wp-content/uploads/2025/06/Nov-Feb-25-Domestic-Extremism-in-Canada.pdf>

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# Adversarial Narratives

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## Summary

The Adversarial Narratives section examines the range of hostile, discriminatory, and disinformation-driven narratives circulating in Canada's online ecosystem. While the content varies in focus, the underlying purpose is consistent: to delegitimise the rights, identities, and contributions of these communities, undermine trust in democratic institutions, and deepen social divides.

Each thematic sub-section outlines how narratives are constructed to portray the targeted group as a threat, an outsider, or undeserving of inclusion. They frequently recycle long-standing stereotypes and prejudices, reframing them to suit contemporary political and cultural flashpoints, often intertwining with broader conspiratorial worldviews. These include portrayals of cultural incompatibility, criminality, foreign influence, or overrepresentation in public life, as well as the denial of historical injustices or ongoing discrimination.

The narratives operate within a shared architecture. Disinformation websites, extremist influencers, and social media actors amplify these messages, often linking multiple forms of prejudice to create a cohesive, adversarial worldview. This cross-pollination enables anti-Asian rhetoric to sit alongside antisemitic tropes, or anti-immigrant discourse to blend with Islamophobia. Such overlap allows narratives to reinforce each other and increase reach to audiences, while also making them more resilient to fact-checking or moderation efforts.

Examples of these narratives are presented in the accompanying charts using a modified ABCDE framework<sup>18</sup>. This approach captures the actor, behaviour, content, and degree for each case, allowing for consistent comparison across topics and showing how individual incidents fit into the wider information ecosystem. The Effect component has been omitted from the charts, as the risks and impacts are described in the broader analysis of each subsection.

Within the ABCD framework, the Degree dimension refers to the visibility and reach of adversarial content. For websites, traffic figures are based specifically on unique visitors from Canadian IP addresses. Website traffic based on Canadian IP addresses does not account for VPN use, meaning users inside Canada may appear elsewhere and international users may also access Canadian sites. For social media, reach is measured through group size, followers, or interactions such as views, likes, shares, and comments, where such data is available.

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<sup>18</sup> UNHCR, "ABCDE Analysis Framework," UNHCR Information Integrity Toolkit, December 24, 2024, <https://www.unhcr.org/handbooks/informationintegrity/practical-tools/analysis-potential-impact/abcde-analysis-framework>.

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These metrics do not capture the full circulation of narratives, since content is often paraphrased, copied, or reposted without attribution across platforms. While some posts may have limited direct reach, they are part of a wider ecosystem of amplification. Even low-view material can be shared by larger accounts or migrate to other channels, allowing it to recirculate across multiple audiences. This cumulative effect sustains the visibility and perceived legitimacy of adversarial narratives over time, increasing their capacity to shape public attitudes and behaviours.

## Foreign Interference and Information Manipulation (FIMI)

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### Summary

Foreign states are increasingly amplifying Canada's hate speech and disinformation ecosystem through targeted influence operations. FIMI, short for Foreign Information Manipulation and Interference, is defined by the European External Action Service (EEAS) as "a pattern of behavior that threatens or has the potential to negatively impact values, procedures and political processes," characterised by coordinated and intentional acts of manipulation conducted by state or non-state actors.<sup>19</sup> The 2024 Public Inquiry into Foreign Interference, led by Commissioner Marie-Josée Hogue, confirmed that China, India, and Russia actively deployed disinformation campaigns aimed at Canadian democratic processes and diaspora communities, often in ways designed to exploit existing civil divisions and community vulnerabilities.<sup>20</sup>

The China-linked "Spamouflage" campaign, which used bot networks and deepfake content to target Canadian MPs, including Prime Minister Trudeau, across platforms like Facebook and X, in some cases posting hundreds of manipulated messages per day,<sup>21</sup> is a primary example. These operations weaponised pre-existing polarised narratives around Indigenous rights, multiculturalism, 2SLGBTQIA+ inclusion, and immigration, turning domestic tensions into vectors for international influence.<sup>22</sup> The way FIMI campaigns target Canada demonstrates that

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<sup>19</sup> European External Action Service (EEAS), "Beyond Disinformation: What is FIMI?" *EEAS*, accessed April 2025, [https://www.eeas.europa.eu/eeas/beyond-disinformation-what-fimi\\_en](https://www.eeas.europa.eu/eeas/beyond-disinformation-what-fimi_en).

<sup>20</sup> Hogue, Marie-Josée, "Final Report, Volume 1: Public Inquiry into Foreign Interference in Federal Electoral Processes and Democratic Institutions" *Government of Canada*, January 2025. [https://foreigninterferencecommission.ca/fileadmin/PIFI\\_-\\_Final\\_Report\\_Vol.\\_1\\_2025\\_.pdf](https://foreigninterferencecommission.ca/fileadmin/PIFI_-_Final_Report_Vol._1_2025_.pdf)

<sup>21</sup> Fife, Robert. "Canada Says China-Linked 'Spamouflage' Campaign Targeted Lawmakers." *Reuters*, October 23, 2023. <https://www.reuters.com/world/canada-says-china-linked-spamouflage-campaign-targeted-lawmakers-pm-trudeau-2023-10-23>

<sup>22</sup> Rapid Response Mechanism Canada. "Spamouflage: Continued Cross-Platform Activity Targeting Chinese Language Communities in Canada." *Global Affairs Canada*, March 2025.

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hate speech and disinformation are local and global tools leveraged by foreign actors to undermine democratic cohesion and functional pluralism.

The evidence presented in this report confirms the findings of the previously quoted public inquiry, showing how several state-linked media outlets have amplified Canadian hate speech tropes. Russia's Sputnik and RT, for instance, have disseminated narratives around residential schools and Indigenous sovereignty as evidence of "400-year cultural genocide" against native people, repurposing local controversies to increase polarisation within Canadian audiences and delegitimise Canadian institutions abroad.<sup>23</sup>

Similarly, Islamophobic and anti-2SLGBTQIA+ content circulated through the Portal Kombat ecosystem, commonly referred to as the Pravda Network<sup>24</sup>, was intentionally deployed as part of a coordinated Russian influence operation. Drawing on the emotionally charged trope of "protecting children," these outlets reframed Canada's progressive LGBTQ+ policies as extremist threats to moral order, effectively amplifying domestic culture-war narratives for global audiences while aligning with Kremlin strategic objectives. These FIMI activities mirror domestic hate narratives and magnify their reach, turning Canadian identity debates into global disinformation battlegrounds. Recognising this dynamic is essential for civil society efforts to safeguard not only national cohesion but also Canada's reputation in international democratic norms.

Although the Hogue Commission concluded that interference had not substantially altered recent electoral outcomes, it warned that disinformation remains the greatest threat to democratic integrity, recommending the creation of mechanisms for monitoring online misinformation and strengthening public awareness campaigns.<sup>25</sup> Operationalising these recommendations, notably, enhancing partnership between intelligence agencies, civil society, and media, will be crucial to countering FIMI's downstream effects on hate speech ecosystems. Canada's fragmented media ecosystem, shaped by its culturally and linguistically diverse population relying on niche and diaspora-specific information channels, makes it

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<https://www.international.gc.ca/transparency-transparence/rapid-response-mechanism-mecanisme-reponse-rapide/2024-spamouflage.aspx?lang=eng>

<sup>23</sup> *Ex-UN Expert: Canada Residential Schools Just Part of 400-Year-Long Cultural Genocide of Natives*, Sputnik International, July 10, 2021.

<https://sputnikglobe.com/20210710/ex-un-expert-canada-residential-schools-just-part-of-400-year-long-cultural-genocide-of-natives-1083355173.html>

<sup>24</sup> VIGINUM (France's disinformation monitoring agency), *Portal Kombat/Pravda Network Technical Report*. Secretariat-General for National Defence and Security. VIGINUM, February 2025.

[https://www.sgdsn.gouv.fr/files/files/20240212\\_NP\\_SGDSN\\_VIGINUM\\_PORTAL-KOMBAT-NETWORK\\_ENG\\_VF.pdf](https://www.sgdsn.gouv.fr/files/files/20240212_NP_SGDSN_VIGINUM_PORTAL-KOMBAT-NETWORK_ENG_VF.pdf)

<sup>25</sup> Cecco, Leyland. "Canada Inquiry Finds No Evidence of 'Traitors' in Parliament but Warns against Disinformation." *The Guardian*, January 28, 2025.

<https://www.theguardian.com/world/2025/jan/28/canada-foreign-interference-report>

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especially vulnerable to coordinated influence efforts.<sup>26</sup> Foreign actors, including Russia, have exploited this by targeting platforms popular within specific communities, such as Telegram, to spread disinformation and undermine trust in Canadian institutions.<sup>27</sup> This highlights the urgent need for robust resilience strategies tailored to hard-to-reach populations. The following section examines the adversarial narratives that lie at the core of Canada's online hate and disinformation landscape, detailing how mostly domestic, but also foreign, actors weaponise them to deepen social divides, discredit targeted communities, and undermine democratic values.

## FIMI ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Russian state-media "SputnikGlobe"</a>	Exploits anti-Indigenous narratives to erode public trust in Canadian institutions and further destabilise democratic cohesion.	<i>Anti-Indigenous:</i> Frames Canada's residential school system as evidence of "a 400-year-long cultural genocide", mirroring domestic discourse but weaponising it for geopolitical aims.	12k visitors/month
<a href="#">Russian state-media "RT.com"</a>	Portrays Canada as morally deviant and in decline for promoting 2SLGBTQIA+ rights.	<i>Anti-2SLGBTQIA+:</i> Portrays Canada's promotion of 2SLGBTQIA+ rights as "propaganda" and "pedophilia", calling to "protect children" and quotes the Canadian Russian embassy, which claims there are only "two sexes/gender".	198k visitors/month
<a href="#">Russian state-media "SputnikGlobe"</a>	Targets public figures and politicians to demonstrate the decline of Canadian society.	<i>Anti-2SLGBTQIA+:</i> the Kremlin state-sponsored outlet Sputnik attacked Trudeau, claiming he imposed an "aggressive LGBT agenda" in Canadian schools.	12k visitors/month
<a href="#">Russian state-media "RT.com"</a>	Promotes social instability by claiming that Justin Trudeau's leadership has badly damaged Canada through immigration.	<i>Anti-immigrant:</i> Immigration has exploded under Trudeau to the point where it's affecting housing and jobs, while also treating Canadians to a taste of various global conflicts right at home.	198k visitors/month

<sup>26</sup> Padalko, Daryna, and Anna Fitz Gerald. "Canada Needs Advanced Monitoring to Combat Disinformation." *Centre for International Governance Innovation*, February 2025. <https://www.cigionline.org/articles/canada-needs-advanced-monitoring-to-combat-disinformation>

<sup>27</sup> *Ibidem*.

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian edition of the “Pravda Network”</a>	The disinformation campaign known as Portal Kombat, also referred to as Pravda Network, amplified Islamophobic content to amplify social divisions.	<i>Islamophobia:</i> Canadian Prime Minister Mark Carney noted in his 2025 Eid al-Adha speech that values such as community and generosity are both Muslim values and Canadian values. The Portal Kombat website Pravda Canada shared a post from the Canada-focused Telegram channel PrivateCanadianNews calling Carney a “f*cking clown” for his statement.	343 visitors/month
<a href="#">Russian website “Strategic Culture Foundation”</a>	Promote distrust against the Canadian government and the democratic process.	<i>Antisemitism:</i> Matthew Ehret disseminates narratives casting Jews as complicit in, or beneficiaries of, supposed elite-driven plots, thereby reinforcing antisemitic frameworks via a website operated by the Moscow-based Strategic Culture Foundation.	415 visitors/month

## Anti-Asian

### Summary

Asian communities in Canada are subject to sustained online hate speech, both as a broad group and targeting specific communities such as Sikhs, Indians, and other South Asians. Anti-racism activists and hate speech experts warned in late 2024 that far-right influencers have stepped up online hate against the Indian community, particularly Sikhs.<sup>28</sup> The Institute for Strategic Dialogue (ISD) warns online hatred against South Asians in Canada has been on the rise for several years, with the far-right group Diagon identified as a key player.<sup>29</sup>

Three dominant narratives underpin this activity. The first portrays Asian communities as alien to Canadian culture, often framing them as backwards, criminal, or incompatible with Canadian

<sup>28</sup> PressProgress, “Canada’s Far-Right Is Targeting South Asian and Sikh Canadians to Incite Anti-Immigrant&Nbsp;Hate,” *PressProgress*, August 21, 2024, <https://pressprogress.ca/canadas-far-right-is-targeting-south-asian-and-sikh-canadians-to-incite-anti-immigrant-hate/>.

<sup>29</sup> Institute of Strategic Dialogue, “The Rise of anti-South Asian Hate in Canada - ISD,” ISD, July 9, 2025, [https://www.isdglobal.org/digital\\_dispatches/the-rise-of-anti-south-asian-hate-in-canada/](https://www.isdglobal.org/digital_dispatches/the-rise-of-anti-south-asian-hate-in-canada/).

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values. The second targets Asian public figures, combining racial abuse with accusations of disloyalty, foreign influence, or unearned positions gained through diversity initiatives. This often includes framing them as agents of foreign governments or political movements. The third narrative challenges Asian representation in Canadian culture and history, claiming that inclusion efforts amount to cultural domination rather than genuine diversity. This narrative dismisses the historical contributions of Asian Canadians and alleges overrepresentation in media and public life. These narratives contribute to a hostile online environment that legitimises discrimination, fuels polarisation, and fosters real-world risks to targeted individuals and communities.

## Anti-Asian ABCD Framework

Actor/platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian X user</a>	Attacks Indian community and Sikhs by claiming they are inherently violent against women.	<i>Asians are alien to Canadian culture: "Jeets and Singhs" make public places unsafe for women.</i>	2k views
<a href="#">Canadian X user</a>	Claims Asians and Sikhs specifically are responsible for drugs and drug violence in Canada.	<i>Asians are alien to Canadian culture: Sikhs are drug criminals.</i>	372k views
<a href="#">Canadian X user</a>	Advocates forced remigration or deportation by claiming immigrants commit crimes more than the general population.	<i>Asians are alien to Canadian culture: Indians and Sikhs commit more crimes than Canadians.</i>	32.5k views
<a href="#">Canadian Gab user</a>	Attack NDP leader Jangmeet Singh for his Indian descent, links to the Khalistan movement.	<i>Asian public figures in Canada are untrustworthy, DEI hires, foreign agents: Jangmeet Singh should be hanged for promoting immigration.</i>	Not available
<a href="#">Canadian Gab user</a>	Attack NDP leader Jangmeet Singh for his Indian descent, implying he is a criminal who should be extradited to India.	<i>Asian public figures in Canada are untrustworthy, DEI hires, foreign agents: Jangmeet Singh should be handed to India dead or alive.</i>	Not available
<a href="#">Canadian X user</a>	Undermine the credentials of the Chief Public Health Officer claiming she is transgender and a DEI hire.	<i>Asian public figures in Canada are untrustworthy, DEI hires, foreign agents: CPHO Theresa Tam is a Chinese transgender agent.</i>	11.5k views

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Actor/platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian X user</a>	Undermine the civic duty of the Chief Public Health Officer for her Asian heritage.	<i>Asian public figures in Canada are untrustworthy, DEI hires, foreign agents:</i> CPHO Theresa Tam is a Chinese foreign agent.	3.9M views
<a href="#">Canadian Gab user</a>	Delegitimise Toronto Mayor Olivia Chow based on her Asian heritage and policies.	<i>Asian public figures in Canada are untrustworthy, DEI hires, foreign agents:</i> CPHO Theresa Tam is a Chinese foreign agent who lets Muslims run rampant.	347 followers
<a href="#">Canadian Telegram user</a>	Delegitimise Toronto Mayor Olivia Chow based on her Asian heritage and policies.	<i>Asian public figures in Canada are untrustworthy, DEI hires, foreign agents:</i> CPHO Theresa Tam is a Chinese foreign agent, "commie snivel servant".	459 members
<a href="#">Canadian website "Dominion Review"</a>	Diminish Sikh contribution to Canadian history.	<i>Asian representation in Canadian culture is about domination not inclusion:</i> Sikhs did not help build Canada, there weren't enough present.	2.8k visitors/month
<a href="#">Canadian X user</a>	Diminish Sikh contribution to Canadian history.	<i>Asian representation in Canadian culture is about domination not inclusion:</i> Sikhs did not help build Canada, there weren't enough .present	850 views
<a href="#">Canadian website "Eurocanadians"</a>	Attack Asians in Canada by claiming there are too many of them.	<i>Asian representation in Canadian culture is about domination not inclusion:</i> Asians are grossly overrepresented in Canadian media compared to European Canadians.	104 visitors/month
<a href="#">Canadian website "Eurocanadians"</a>	Undermine Canadian culture by claiming it is now "Indian".	<i>Asian representation in Canadian culture is about domination not inclusion:</i> Indians have taken over Canada Day, claiming they own Canada.	104 visitors/month

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# Anti-Indigenous

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## Summary

Indigenous communities in Canada, First Nations, Inuit, and Métis, are among the most frequent targets of online hate speech. This hostility is not limited to overt racism or slurs but includes a broad spectrum of disinformation and adversarial narratives. These range from efforts to deny or trivialise the impacts of colonialism to claims that Indigenous peoples receive unwarranted government privileges, fabricate land claims, or resist Canadian unity. Online extremism narratives of this kind often focus on the denial of historical injustices, claims of corruption among Indigenous leadership, and accusations that land claims undermine Canadian sovereignty.<sup>30</sup>

Hate speech toward Indigenous peoples is deeply rooted in Canada's colonial foundations. From the Indian Act to the residential school system, the Canadian state historically employed legal and institutional tools to erase the cultures of Indigenous Peoples via dispossession and assimilation.<sup>31</sup> Today, this legacy persists online in the form of racialised tropes, such as the “drunken Indian” or the “ungrateful welfare cheat”, which continue to circulate and shape public discourse.<sup>32</sup> Extremist right-wing online spaces regularly perpetuate narratives portraying Indigenous peoples as “drains on public resources” and “undeserving of public sympathy,” especially concerning government funding and reconciliation policies.<sup>33</sup>

Online hostility toward Indigenous peoples also takes the form of discrediting their political claims. For instance, narratives that accuse Indigenous leaders of corruption or paint entire First Nations as damaging to Canadian prosperity are present on digital platforms, particularly when economic issues like natural resource extraction are involved.<sup>34</sup> Indigenous environmental and land defenders are frequently targeted with language portraying them as “eco-terrorists” or

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<sup>30</sup> ISD, *Monitoring Online Hate Speech in British Columbia*, 2025, p. 12, <https://www.isdglobal.org/wp-content/uploads/2025/01/Monitoring-online-hate-speech-in-British-Columbia.pdf>

<sup>31</sup> Palmater, Pamela. *Warrior Life: Indigenous Resistance and Resurgence*. Fernwood Publishing, 2020.

<sup>32</sup> McMahon, Ryan. “Thunder Bay.” *CANADALAND*, podcast series, 2018, accessible at <https://www.canadaland.com/shows/thunder-bay/>

<sup>33</sup> ISD, *An Online Environmental Scan of Right-Wing Extremism in Canada*, 2020, p. 24, <https://www.isdglobal.org/wp-content/uploads/2020/06/An-Online-Environmental-Scan-of-Right-wing-Extremism-in-Canada-ISD.pdf>

<sup>34</sup> Foth, Marcus. “Indigenous Data Sovereignty and Resource Politics.” *Canadian Journal of Communication* 47, no. 1 (2022).

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“radicalized activists,” even when engaged in legal resistance.<sup>35</sup> Other narratives suggest that Indigenous people are responsible for their own marginalisation, framing poverty, health disparities, or educational inequalities not as systemic failures but as cultural deficiencies, an enduring example of “victim-blaming” rhetoric.<sup>36</sup>

A particularly hostile line of online discourse includes the denial of colonial violence. Disinformation that seeks to cast doubt on the preliminary findings of potential unmarked graves at former residential schools, such as the widely publicised detection of 215 burial sites in Kamloops, serves to undermine historical accountability.<sup>37</sup> These narratives are not confined to the digital sphere. In 2023, *CBC News* reported that individuals influenced by residential school denial travelled to Kamloops and attempted to dig up the gravesite themselves, in an effort to “prove” the graves did not exist.<sup>38</sup> This illustrates how online disinformation can inspire real-world actions, threatening both community safety and the dignity of burial grounds. Further discoveries across the country underscore that Kamloops is not an isolated case.<sup>39</sup> Denial narratives contradict an expanding body of evidence, with online actors alleging that these graves are fabrications designed to extract reparations or evoke public sympathy.<sup>40</sup> Similarly, narratives hostile to land acknowledgements or Inuit land claims reflect broader discomfort with Indigenous sovereignty and resistance to Canadian settler legal structures.<sup>41</sup>

Many of these narratives share a common ideological thread: the belief that Indigenous peoples receive “special treatment” from the government, whether through tax exemptions, self-governance agreements, or targeted funding programs. Rather than being understood as constitutional or treaty obligations or as redress for historical injustice, these policies are

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<sup>35</sup> ISD. *Monitoring Online Hate Speech in British Columbia*. January 2025.

<https://isdglobal.org/wp-content/uploads/2025/01/Monitoring-online-hate-speech-in-British-Columbia.pdf>

<sup>36</sup> ISD, *An Online Environmental Scan of Right-Wing Extremism in Canada*, 2020. Op. Cit.

<sup>37</sup> Carleton, Sean. “Scholar debunks residential school denialism and so-called ‘mass grave hoax.’” *Maple Ridge News*, July 7, 2022.

<https://www.mapleridgenews.com/national-news/scholar-debunks-residential-school-denialism-and-so-called-mass-grave-hoax-6518052>.

<sup>38</sup> *CBC News*. “Denialists Tried to Access Unmarked Gravesite at Tk’emlúps, Report Says.” June 16, 2023.

<https://www.cbc.ca/news/canada/british-columbia/denialists-tried-to-access-unmarked-gravesite-tkemlups-report-1.6879980>.

<sup>39</sup> *CBC News*. “English River First Nation Finds 93 Suspected Graves at Site of Beauval Indian Residential School.” October 27, 2023.

<https://www.cbc.ca/news/canada/saskatchewan/english-river-first-nation-grave-markers-residential-schools-1.7558112>.

<sup>40</sup> ISD, *Domestic Extremism in Canada: Monitoring Report, Nov 2024–Feb 2025*, 2025, p. 15,

<https://isdglobal.org/wp-content/uploads/2025/06/Nov-Feb-25-Domestic-Extremism-in-Canada.pdf>

<sup>41</sup> Reith, Terry. 2024. *Why dozens of churches in Canada have been torched and burned*. *CBC News*. Available at

<https://www.cbc.ca/radio/frontburner/why-are-canadian-churches-being-burned-transcript-1.7080324>

reframed as reverse discrimination against non-Indigenous Canadians.<sup>42</sup> In far-right online spaces, this perception fuels populist resentment and hate speech that cloaks itself in concerns about fairness, nationalism, or equality under the law.<sup>43</sup>

The structure and tone of anti-Indigenous hate speech in Canada vary depending on the context, be it land rights, historical truth, public acknowledgements, or government policy. However, they all serve a common purpose: to delegitimise Indigenous agency, rights, and presence in Canadian society.

## Anti-Indigenous ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "Libre Media"</a>	Frame Indigenous rights as a threat to national cohesion and democratic equality (rather than a response to historical and legal obligations).	<i>Indigenous people get special treatment, racialisation of indigenous rights:</i> The Canadian government is divisively institutionalising privileges on ethnic grounds.	2812 visitors/month
<a href="#">Canadian X user</a>	Promote an idea of "reverse racism" echoing far-right online narratives.	<i>Indigenous people get special treatment, racialisation of indigenous rights:</i> The Canadian government is giving enormous privileges to Indigenous people, ignoring the white population	105k views
<a href="#">Canadian commentator Jim McMurtry on X</a>	Invoke racial hierarchies, suggesting that Indigenous communities are unproductive and parasitic.	<i>Indigenous people get special treatment, racialisation of indigenous rights:</i> "Canada is slowly giving itself away to the race that contributes the least in tax dollars".	17k views
<a href="#">Canadian website "Canada First"</a>	Reframe measures to correct the exclusion of Indigenous people as acts of cultural erasure against white Canadians.	<i>Indigenous people get special treatment, racialisation of indigenous rights:</i> Renaming streets after indigenous figures is "white self-hatred".	104 visitors/month
<a href="#">Ezra Levant show on Canadian website "Rebel News"</a>	Equate Indigenous restitution efforts with systemic oppression against "White Canadians".	<i>Indigenous people get special treatment, racialisation of indigenous rights:</i> Restitution efforts for indigenous people amount to a "new	263k visitors/month

<sup>42</sup> Coulthard, Glen Sean. *Red Skin, White Masks: Rejecting the Colonial Politics of Recognition*. University of Minnesota Press, 2014.

<sup>43</sup> ISD, *An Online Environmental Scan of Right-Wing Extremism in Canada*, 2020. Op. Cit.

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
		apartheid against white people”.	
<a href="#">Canadian website “Breaking News Canada”</a>	Implies that Indigenous recognition is not only false, but tyrannical and enforced by authoritarian cultural elites.	<i>Hostility against land acknowledgement:</i> Ontario school board councillor Kronas' dismissal is evidence that “free speech” is being suppressed in favour of Indigenous narratives.	200 visitors/month
<a href="#">Canadian website “Canada First”</a>	Casts Indigenous visibility as oppression of others and recognition of Indigenous territory as racially motivated deceit.	<i>Hostility against land acknowledgement:</i> Land acknowledgements are an “anti-White lie” designed to erase White history.	104 visitors/month
<a href="#">Canadian X user</a>	Reframes reconciliation efforts as a national embarrassment and a uniquely Canadian weakness.	<i>Hostility against land acknowledgement:</i> Land acknowledgements are a “ritualised guilt trip”.	3.7k views
<a href="#">Former ambassador David Mulroney on X</a>	Delegitimise foundational claims behind land acknowledgements.	<i>Hostility against land acknowledgement:</i> “there is no such a thing as Native land for Canadian Indigenous people”	992 views
<a href="#">Canadian website “Right Edition”</a>	Erase Indigenous titles, challenging the legitimacy of acknowledgements, Indigenous law, treaty rights, and history.	<i>Hostility against land acknowledgement:</i> “Aboriginal claims of sovereignty in Canada are complete fiction”.	503 visitors/month
<a href="#">Canadian X user</a>	Deny the existence of Indigenous people as original inhabitants.	<i>Hostility against land acknowledgement:</i> “The world teaches ‘natives’ were in Australia/America/Canada/NZ before White people. And that is a lie.”	430 views
<a href="#">Canadian X user</a>	Portray reconciliation efforts as a gateway to socialist subversion.	<i>Hostility against land acknowledgement:</i> “First Nations land rights are only an excuse by the establishment to implement communism”.	8.4k views

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian X user</a>	Implies that Indigenous distinctiveness is itself the problem, reinforcing the colonial logic that Indigenous peoples must disappear.	<i>Hostility against land acknowledgement:</i> Canadians are at the mercy of Natives and First Nations to the detriment of progress.	8.9k views
<a href="#">Jonathan Kay on X</a>	Claim that Kamloops mass grave discovery was not real.	<i>Delegitimisation of Indigenous Memory:</i> “The Kamloops discovery was not a discovery, there are no graves, it was a conspiracy theory that then became a social panic”.	84.1k views
<a href="#">Canadian website “Libre Media”</a>	Position Indigenous communities as deceptive beneficiaries of guilt-based policymaking.	<i>Delegitimisation of Indigenous Memory:</i> dismisses the unmarked grave findings as fabricated and accuses Indigenous leaders of orchestrating a politically motivated fraud.	2.8k visitors/month
<a href="#">Canadian X user</a>	Claims the Kamloops discovery was not real.	<i>Delegitimisation of Indigenous Memory:</i> “No body was found when looking for burial sites of supposed genocide.”	3.7k views
<a href="#">Canadian X user</a>	Deny the broader history of residential schools as genocidal institutions.	<i>Delegitimisation of Indigenous Memory:</i> “Residential schools were not carrying out any genocide.”	10k views
<a href="#">Canadian X user</a>	Deny the broader history of residential schools as genocidal institutions.	<i>Delegitimisation of Indigenous Memory:</i> “Genocide is fake”.	26.1k views
<a href="#">Canadian X user</a>	Position indigenous leaders as fraudulent or abusing resources in response to federal transfers, land settlements, or economic development agreements.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada’s Prosperity:</i> “First Nations are corrupted”.	52.6k views
<a href="#">Canadian X user</a>	Position Indigenous sovereignty as incompatible with public safety, reinforcing calls for surveillance or policing of First Nations communities.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada’s Prosperity:</i> “all illegal firearms are smuggled into Canada via the First Nation territories”.	4.1k views

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian X user</a>	Weaponise geopolitical anxieties, suggesting that Indigenous-led resource decisions threaten Canadian national interests and delegitimise Indigenous economic agency.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada's Prosperity</i> : "all illegal firearms are smuggled into Canada via the First Nation territories".	68k views
<a href="#">Canadian X user</a>	Aim to discredit Indigenous peoples intellectually and politically.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada's Prosperity</i> : "Native IQ is below average".	2.1k views
<a href="#">Canadian X user</a>	Suggests that Indigenous governance structures hinder national economic growth.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada's Prosperity</i> : "Autonomy to Native communities is damaging the country's economics".	5.3k views
<a href="#">Canadian X user</a>	Suggest that Prime Minister Carney is acting on behalf of global elites to implement Indigenous policies that purposefully undermine White Canadians.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada's Prosperity</i> : "North of North is being pushed by a WEF-puppet Carney."	237.9k views
<a href="#">Canadian X user</a>	Seek to erase legitimate legal and historical recognition of Métis peoples and sow division across Indigenous communities.	<i>Indigenous People are Corrupt, Criminal, and a Threat to Canada's Prosperity</i> : "Métis is a fictional identity, created to accommodate the status of the not quite victim enough crowd."	549 views

## Anti-2SLGBTQIA+

### Summary

The Canadian online environment hosts persistent anti-2SLGBTQIA+ narratives that mirror and adapt rhetoric from other geographies. This discourse is part of a coordinated international movement driven by the religious right, far-right, and anti-gender networks, with a particular focus on targeting transgender people. The Canadian ecosystem is influenced by similar narratives circulating in the United States and other English-speaking contexts. It often uses

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Canada's reputation for advancing 2SLGBTQIA+ rights as a focal point for attacks. Both domestic and foreign actors frame Canadian authorities, political leaders, and institutions as enablers of what they describe as an "LGBTQ agenda", using this framing to question their competence, legitimacy, and alignment with Canadian values.

Three main narratives underpin this activity. The first weaponises anti-2SLGBTQIA+ sentiment to target federal authorities, the Liberal Party, and senior political figures (including former PM Justin Trudeau and current PM Mark Carney). Leaders who support 2SLGBTQIA+ rights are portrayed as unfit for office and accused of promoting policies that threaten traditional Canadian values or public safety.

The second advances conspiracy theories that cast the 2SLGBTQIA+ community as a threat to children, women, society, and Western civilisation. These narratives frequently link to broader antisemitic or anti-globalist conspiracies and are often used to vilify the 2SLGBTQIA+ community at large (i.e. groomer conspiracy). Historically, certain actors, including those from the Christian right, depicted the existence of 2SLGBTQIA+ people and/ promotion of 2SLGBTQIA+ rights as a pawn orchestrated by Jewish people to weaken the hold of Christianity in Western societies. Online actors targeted drag performers, transgender people, who are often conflated and portrayed as a danger to the safety of children/ women. Additionally, Canadian authorities, public schools and inclusive education programmes are targeted more specifically over Sexual Orientation and Gender Identity (SOGI) 123, an education program taught in multiple provinces promoting diversity and inclusion.<sup>44</sup>

The third focuses on transphobia, echoing the ongoing surge of attacks on transgender individuals globally, which is the result of a coordinated international campaign that has influenced legal and policy changes undermining the rights of transgender people in various geographies, including the US.<sup>45</sup> Various actors frame transgender identities as ideological or fraudulent, including promoting terms such as "transgenderism" or "gender ideology", which emanated from the US Christian right and has been used online to deny the existence of transgender people, and counter 2SLGBTQIA+ and women's rights.<sup>46</sup> Others refer to "biological sex", a term used to deny the existence of transgender individuals and gender diverse people, or portray their identity as subjective. These attacks target specifically the access to gender-affirming care, especially for youth, which is depicted as harmful and dangerous,

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<sup>44</sup> "SOGI 123 | Making Schools Safer and More Inclusive for All Students," SOGI 123, May 26, 2025, <https://www.sogieducation.org/>.

<sup>45</sup> ACLU, "Mapping Attacks on LGBTQ Rights in U.S. State Legislatures in 2025," American Civil Liberties Union, n.d., <https://www.aclu.org/legislative-attacks-on-lgbtq-rights-2025>.

<sup>46</sup> Strand, Cecilia and Jakob Svensson. "Disinformation campaigns about LGBTI+ people in the EU and foreign influence" (Policy Department for External Relations Directorate General for External Policies of the Union, July 2021), [https://www.europarl.europa.eu/RegData/etudes/BRIE/2021/653644/EXPO\\_BRI\(2021\)653644\\_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/BRIE/2021/653644/EXPO_BRI(2021)653644_EN.pdf).

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contradicting the medical and scientific consensus established by experts.<sup>47</sup> These claims draw heavily on pseudoscience, misleading health information, and pathologising language. Together, these narratives sustain a climate of hostility toward the 2SLGBTQIA+ community in Canada, with particular intensity directed at transgender people. They draw on global messaging strategies while adapting to Canadian political and cultural contexts, allowing them to resonate with local audiences and align with other forms of adversarial rhetoric.

## Anti-2SLGBTQIA+ ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website “Canada First”</a>	Vilify the 2SLGBTQIA+ community while attacking the Canadian federal government	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> The Canadian Federal government is pushing the “LGBTQ Agenda” by posting a message online celebrating Pride Month	104 visitors/month
<a href="#">French website “Boulevard Voltaire”</a>	Vilify the 2SLGBTQIA+ community while delegitimising former Liberal PM Justin Trudeau.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> During his term, Trudeau's pro-2SLGBTQIA+ policies have resulted in “folie woke” (in English, woke madness), warning that this could also occur in France.	4k visitors/month
<a href="#">UK website “Spiked Online”</a>	Delegitimise former Liberal PM Justin Trudeau while vilifying transgender women.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> Trudeau is spreading “gender identity ideology”, all transgender women are portrayed as sexual predators who threaten the safety of cisgender women.	15k visitors/month
<a href="#">Canadian website “Libre Media”</a>	Delegitimise current Liberal PM Carney while undermining the existence of 2SLGBTQIA+ identities (described as “folie woke” or “woke madness”).	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> target Carney while misgendering Sasha Carney, Carney's non-binary child.	2.8k visitors/month

<sup>47</sup> “‘Demons and Imps’: Misinformation and Religious Pseudoscience in State Anti-Transgender Laws,” *Yale Journal of Law and Feminism*, 2024, <https://openyls.law.yale.edu/bitstream/handle/20.500.13051/18393/Demons%20and%20Imps.pdf>.

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "Juno News"</a>	Delegitimise current Liberal PM Carney while undermining the existence/ attacking transgender/ gender-diverse identities and restricting access to gender-affirming care.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> attack Carney using his child's gender identity. This article misgenders and deadnames Sasha Carney, it portrays youth seeking gender-affirming care as "confused", while claiming the Tavistock clinic, which provided gender-affirming care in the UK, is conducting "medical experiments on children".	75k visitors/month
<a href="#">Canadian website "The BridgeHead"</a>	Delegitimise current Liberal PM Carney while undermining the existence/ attacking transgender/ gender-diverse identities.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> Carney isn't fit for office as his child is a "trans activist" who is pushing "gender ideology".	955 visitors/month
<a href="#">Canadian website "The BridgeHead"</a>	Delegitimise current Liberal PM Carney while undermining the existence/ attacking transgender/ gender-diverse identities.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> Carney is unfit for office as he is pushing "gender ideology". This article uses the identity of Carney's child, who is misgendered, to attack the current Canadian PM.	955 visitors/month
<a href="#">Canadian Association for Free Expression</a>	Delegitimise current Liberal PM Carney while undermining the existence/ attacking transgender/ gender-diverse identities.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> Carney "lacks wisdom" and demonstrates "poor leadership" as a result of letting his child transition, while misgendering and deadnaming Sasha Carney.	Not available
<a href="#">Canadian website "Libre Media"</a>	Delegitimise current Liberal PM Carney while vilifying transgender individuals, more specifically, portraying all transgender women as a threat to cisgender women.	<i>Weaponising anti-2SLGBTQIA+ to target Canadian federal authorities, the Liberal Party, and elected officials:</i> Carney and his administration are promoting a transgender "indoctrination" and "transgender ideology", forcing the inclusion of transgender women in	2.8k visitors/month

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
		female-only spaces, which is portrayed as a danger to cisgender women.	
<a href="#">Canadian website "Action4Canada"</a>	Promote anti-2SLGBTQIA+ conspiracy theories to vilify and portray the 2SLGBTQIA+ as a threat to children/ society more broadly.	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> calls for Canada to withdraw from the UN, which is described as pushing the "LGBTQ agenda to indoctrinate children".	8.6k visitors/month
<a href="#">Conspiracy website "Brutal Proof"</a>	Promote anti-2SLGBTQIA+ and antisemitic global conspiracies to vilify these groups and justify their marginalisation/ exclusion from society.	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> there is a "Jewish Satanic cult", with "homosexuals", conspiring across the US and Canada that is secretly pushing for homosexuality and pedophilia by imposing sex education, claiming "organised child abuse is ongoing in Canada"	169 visitors/month
<a href="#">Canadian website "Action4Canada"</a>	Promote anti-2SLGBTQIA+ conspiracy theories to vilify and portray the 2SLGBTQIA+ as a threat to children/ society more broadly.	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> portray drag queens as a threat to children, calling to "protect the children".	8.6k visitors/month
<a href="#">Canadian website "Action4Canada"</a>	Launch a petition featuring anti-2SLGBTQIA+ conspiracy theories to vilify and portray the 2SLGBTQIA+ as a threat to children/ society more broadly.	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> this petition launched by Action4Canada calls to prevent the attendance of children to pride events and Drag Queen Story Hour (DQSH) which are described as "permitting sexual deviant and predators to expose themselves to minors", and falsely claim expose children to pornographic content.	8.6k visitors/month

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "Action4Canada"</a>	Pursue a legal battle with a drag performer in Canada, portraying drag performers as a threat to children and Canada's social order.	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> this article portrays drag performers as "unsuitable to work in front of children", by engaging in a legal battle with a drag performer this site states it is defending children, pursuing an "ideological war" and preserving "Canadian sovereignty" which is built on "solid Christian biblical principles and values".	8.6k visitors/month
<a href="#">Canadian website "Rebel News"</a>	Portray the 2SLGBTQIA+ community as a threat to children	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> portray the Toronto Pride events as harmful for children. This article features a call to donation titled "stop classroom grooming" featuring a photo of a drag performer reading to children, asking to financially support Rebel News in their effort to "protect kids", fight the indoctrination of children and "transgender madness".	263k visitors/month
<a href="#">Canadian website "Libre Media"</a>	Vilify transgender women, presenting them as a threat to women and Canadian society	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> this article denies the existence of transgender women (i.e. "biological male"), and the inclusion of transgender women in women's prisons threatens the safety of cisgender women.	2.8k visitors/month
<a href="#">French website "Etudiant Libre"</a>	Transgender people represent a civilisational threat to Canada's social order	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West:</i> this article misgenders transgender individuals, portraying the recognition of the existence of transgender individuals in Canada as a threat to Canadian society, and is part of the great replacement and	Not available

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
		replacement of European culture in Canada.	
<a href="#">Website “Conservative women”</a>	Vilify transgender women, portraying them as a threat to the safety of cisgender women.	<i>The 2SLGBTQIA+ community as a threat to other groups (women/ children), Canadian society, and the West: transgender women in prisons were overwhelmingly convicted of sexual assault, representing a threat to cisgender women.</i>	694 visitors/month
<a href="#">Canadian website “Libre Media”</a>	Denies the existence of transgender people; transgender identities are an ideological belief system/ dogma.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care: a nurse in British Columbia was sanctioned for criticising “trans ideology” and standing up to “transgender dogma”.</i>	2.8k visitors/month
<a href="#">Website “Rair Foundation”</a> <sup>48</sup>	Denies the existence of transgender individuals and gender diverse people/portraying their identity as subjective.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care: describes Canada as “communist”, portraying Canada as overcome by “gender ideology”, while referring to “biological sex”.</i>	6.2k visitors/month
<a href="#">UK website “Spiked Online”</a>	Denies the existence of transgender individuals while targeting Liberal Canadian authorities, which are portrayed as imposing harmful ideologies on the Canadian population.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care: claims Canadians are exposed to “gender ideology” and “propaganda”, which is indoctrinating children.</i>	15k visitors/month

<sup>48</sup> U.S. Foundation described by Southern Law Poverty Centre as an “Anti-Muslim Hate group” (<https://www.splcenter.org/resources/extremist-files/anti-muslim/>)

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website “Action4Canada”</a>	Pathologises/ denies the existence of transgender people	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care:</i> frames transgender identities as a disease, a narrative historically promoted to erase 2SLGBTQIA+ people. This article features an interview with the scholar turned right-wing influencer Jordan Peterson, who is well known for his misogynistic statements claiming gender ideology is “political ideological propaganda”, and “transgenderism is a psychological disorder”.	8.6k visitors/month
<a href="#">Canadian website “ARPA”</a> <sup>49</sup>	Denies the existence of intersex, transgender and gender-diverse individuals, while advocating against the dissemination of inclusive education material in Canadian schools.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care:</i> SOGI is spreading “gender ideology” in the classroom, claiming there is no distinction between sex and gender, portraying gender as binary and immutable.	842 visitors/month
<a href="#">French website “Boulevard Voltaire”</a>	Portrays transgender identities as an ideology as a threat imposed on Canada, while vilifying gender-affirming care to restrict its access.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care:</i> denounces “transactivism” in Canada, claiming that individuals who express transphobic views are being “persecuted” for exercising free speech, it characterises gender-affirming care as “perverse” and “lucrative,” and warns that Canadian-style “transactivism” could soon be imposed on schools in France.	4k visitors/month

<sup>49</sup> This is a Canadian Christian lobbying group, opposes gay marriage, campaigns for the criminalisation of abortion, and campaigned against SOGI 123 (note to add this footnote <https://www.cbc.ca/news/canada/british-columbia/christian-lobby-group-b-c-conservaties-1.7524604>)

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website “Rebel News”</a>	Promote misleading and false information on gender-affirming care, depicting it as dangerous, contradicting the medical and scientific consensus on its benefits, to restrict/ban access.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care:</i> gender-affirming care is dangerous for “youth”, calling “gender-affirming care” an “ideology” and “dogmatic”	263k visitors/month
<a href="#">UK website “Spiked Online”</a>	Denies the existence of transgender people while advocating to restrict/ban access to gender-affirming care	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care:</i> Alberta’s Premier Danielle Smith’s effort to ban gender-affirming care for youth, which a judge temporarily blocked, <sup>50</sup> is “a reasonable decision” against “gender-identity ideology”; this article also misgenders transwomen, calling them “male”.	15k visitors/month
<a href="#">Website “Mac Donald Laurier”</a>	Portray gender-affirming care as dangerous for youth to restrict/ban its access.	<i>Dissemination of transphobia from the “Gender ideology” myth to pseudoscience-rooted attacks on gender-affirming care:</i> gender-affirming care for minors as “unproven treatments”, and “potential benefits of puberty blockers were inconclusive or that the risks outweigh the benefits”, contradicting the existing scientific and medical consensus on gender-affirming care.	29k visitors/month

<sup>50</sup> Lisa Johnson and Jack Farrell, “Alberta Judge Grants Temporary Injunction Blocking a Transgender Health-care Bill,” *CBC*, June 28, 2025, <https://www.cbc.ca/news/canada/calgary/alberta-trans-health-law-challenge-1.7573432>.

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "Action4Canada"</a>	Denies the existence of transgender identities, which are portrayed as an ideology pushed by the Canadian state/ education system on youth, aiming to restrict/ban access to gender-affirming care while targeting Canadian authorities and inclusive policies.	<i>Dissemination of transphobia from the "Gender ideology" myth to pseudoscience-rooted attacks on gender-affirming care:</i> promote the "detransition" narrative, Sarah Elizhar, a self-identified "detransitioner", claims public schools and medical professionals had "brainwashed" her into transitioning. She specifically targeted the SOGI 123 educational program, accusing it of "indoctrinating, sexualising, and grooming children."	8.6k visitors/month

## Anti-Immigrant

### Summary

Anti-immigration rhetoric in Canada closely mirrors narratives documented in the United States, Europe, and Australia, often adapting them to Canadian contexts and amplifying them through domestic blogs, partisan media, and social media influencers. This content moves beyond targeting specific migrant groups to depict immigration itself as an existential threat to Canadian society, culture, and economic stability. These narratives increase adversarialism in public debate, heighten the risk of hate-motivated crimes, and make Canada more susceptible to exploitation by foreign powers seeking to destabilise democratic institutions.

The first narrative frames immigration as inherently damaging to Canadian society, alleging it undermines national identity, overwhelms housing and healthcare systems, and erodes social cohesion. Such rhetoric often overlaps with explicitly white nationalist themes, including advocacy for "remigration," a term used internationally to promote the forced removal of non-white immigrants.<sup>51</sup> Visual propaganda, such as retro-style images depicting Muslims boarding planes under an approving white gaze,<sup>52</sup> reinforces exclusionary ideals rooted in white

<sup>51</sup> Valentin Zick, "Secret Plan Against Germany," [correctiv.org](https://correctiv.org/en/latest-stories/2024/01/15/secret-plan-against-germany/), February 28, 2024, <https://correctiv.org/en/latest-stories/2024/01/15/secret-plan-against-germany/>.

<sup>52</sup> Cfirc, "Time to Think About Remigration | Canada First Immigration Reform Committee," June 24, 2025, <https://canadafirst.nfshost.com/?p=4156>.

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supremacy. Commentators also draw parallels with the UK and Europe, warning of cultural and intellectual decline if immigration continues at current levels.

A second main narrative presents immigration as a geopolitical weapon or coordinated conspiracy. Conspiracy theorists claim governments, either in Canada or abroad, deliberately use migration to create social chaos, depopulate foreign troublemakers, or prepare the ground for authoritarian control. These theories incorporate fringe ideas, such as the notion that mass immigration is designed to justify “15-minute cities” intended to confine, monitor, and strip autonomy from citizens, or that lobbying initiatives like the Century Initiative aim to “destroy and deracinate” the Canadian people. These narratives often echo the Great Replacement theory, alleging a plot to reduce the white population through immigration, demographic engineering, and related policies such as transgender rights or vaccination mandates.<sup>53</sup>

A third narrative positions immigration as a direct threat to white Canadians, blending demographic alarmism with overtly racist or Islamophobic language. Online actors claim immigration enables “white flight,” diverts resources toward non-white “out-groups,” and weakens political influence for white Canadians. Some frame this as a zero-sum game in which immigrants purportedly outcompete white populations due to stronger in-group loyalty, while white Canadians’ commitment to universal legal standards leaves them disadvantaged. In the most extreme cases, these narratives combine anti-immigrant sentiment with hostility toward Indigenous peoples, climate action, and perceived globalist agendas, reinforcing an interconnected web of grievance politics.

## Anti-Immigrant ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website “Juno News”</a>	Undermine Liberal governance and blame immigration for the ills of society	<i>Immigration damages Canadian society:</i> Liberal immigration policy is causing rapid economic and social decline	75k visitors/month
<a href="#">Stephen LeDrew YouTube</a>	Undermine immigration policy and claim that Canada is experiencing tribalism	<i>Immigration damages Canadian society:</i> the lack of assimilation is causing tribal wars	281 views
<a href="#">Canadian website “Canada First”</a>	Undermine Canada and Britain's immigration policies while questioning the intelligence of	<i>Immigration damages Canadian society:</i> “immigration has lowered Britain’s I.Q.” and will also lower Canada's	104 visitors/month

<sup>53</sup> Institute for Strategic Dialogue (ISD). “The ‘Great Replacement.’” *ISD Explainers*, September 20, 2022. <https://www.isdglobal.org/explainers/the-great-replacement-explainer/>.

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
	immigrants		
<a href="#">Canadian website "Canada First"</a>	Promoting remigration as popular among and helpful to white Canadians	<i>Immigration damages Canadian society: but it can be fixed by forced remigration</i>	104 visitors/month
<a href="#">Website "Bombthrower"</a>	Claim governments of third countries are weaponising migration against Canada	<i>Immigration is a geopolitical weapon or conspiracy against Canada: claims mass migrations are "incentivized by governments of weakening economies trying to jettison dependents and potential rebels".</i>	214 visitors/month
<a href="#">Website "Vlad Tepes Blog"</a>	Claim that immigration is a plot to introduce total population control via 15-minute cities.	<i>Immigration is a geopolitical weapon or conspiracy against Canada: "The clear reason for mass immigration is to create the need for 15-minute cities. It is to enslave the population, remove as many individual rights as possible, force the public to abandon any sense of identity that they previously had".</i>	201 visitors/month
<a href="#">Website "Vlad Tepes Blog"</a>	Alleged a Canadian government plan to destroy the White population by replacing it with large groups of Muslim migrants, promoting a version of the Great Replacement Theory.	<i>Immigration is a geopolitical weapon or conspiracy against Canada: claims the Canadian government, via the Century Initiative, wants to "destroy and deracinate" the Canadian people through "mass Islamic immigration" as this brings in "people who are ideologically opposed to your nation, its values, its organising principles and its laws".</i>	201 visitors/month

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">US website "Breitbart"</a>	Alleged a Canadian government plan to destroy the White population by replacing it with large groups of migrants, promoting a version of the Great Replacement Theory.	<i>Immigration is a geopolitical weapon or conspiracy against Canada:</i> claims that the "investor-led" Century Initiative also "persuaded" former Prime Minister Trudeau to bring in millions of migrants, causing "an economic shock and massive economic damage to 30 million ordinary Canadians".	80k visitors/month
<a href="#">Canadian Conservative leader Pierre Poilievre's Speech</a>	Claims corporate and political elites are governing the country following a globalist agenda that uses immigration to promote population growth.	<i>Immigration is a geopolitical weapon or conspiracy against Canada:</i> Trudeau and members of the Century Initiative are "corporate elites" who follow a "radical globalist ideology of population growth in service of their financial interests "because it drives wages down".	1.1k views
<a href="#">Canadian X user</a>	Targets migrants while promoting hostility towards specific ethnic or religious groups, governmental institutions, and even climate change policies.	<i>Immigration is a threat to White people:</i> shared an image showing migrants, an oil rig, the UN and the Canadian parliament, referring to each, respectively, with the words "deport it, drill it, ditch it, drain it".	4.8k views
<a href="#">Canadian X user</a>	Targets migrants while promoting hostility towards specific ethnic or religious groups.	<i>Immigration is a threat to White people:</i> migrants and refugees are freeloading on the Canadian people.	322k views

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Website "Metapedia"</a> <sup>54</sup>	Promoting the idea that immigration is a zero-sum game currently being played at the expense of the White population.	<i>Immigration is a threat to White people:</i> claims the existence of a phenomenon called the "White Flight", defining it as "the migration of European peoples away from areas with non-European populations"	133 visitors/month
<a href="#">Canadian website "Eurocanadians"</a>	Promoting the idea that immigration is a zero-sum game currently being played at the expense of the White population.	<i>Immigration is a threat to White people:</i> predicts that "Whites will indeed bear the costs of integration, corruption, and ethnic conflicts, by way of higher taxes for welfare used disproportionately by nonwhite out-groups", with whites being deprived of welfare, jobs, and political power.	104 visitors/month

## Antisemitism and Global Conspiracy Theories

### Summary

Antisemitic content is prevalent across English and French-language Canadian social media, including channels targeting domestic audiences. It frequently recycles centuries-old harmful tropes that were codified in the early twentieth-century text *The Protocols of the Elders of Zion* and later weaponised by Nazi Germany. These narratives have been adapted for the digital age, often repackaging themselves through contemporary conspiracy theories that accuse Jews of secretly controlling governments, financial systems, media, and cultural trends, or of deliberately destabilising Western society through immigration, pandemics, and "wokism." In some cases, the tropes are coded rather than explicit, targeting prominent Jewish individuals or families such as George Soros or the Rothschilds without directly mentioning their heritage, but relying on familiar antisemitic frames of hidden power and manipulation. These narratives

<sup>54</sup> Metapedia is an alternative Wikipedia-style encyclopedia that contains a large volume of anti-immigrant and racist content, that claims that Canada has already seen instances of "White flight", for reference see Metapedia. "Main Page." *Metapedia*. Accessed July 2025. [https://en.metapedia.org/wiki/Main\\_Page](https://en.metapedia.org/wiki/Main_Page).

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present a high risk to Canadian society, as antisemitism increasingly manifests itself through attacks on Jewish individuals and institutions in Canada.<sup>55</sup> Beyond physical violence and threats, the narratives also promote hostility against Jews and Judaism in general, leading to calls to take political action to curb Jewish influence on Canadian life.

One persistent narrative accuses Soros of controlling Canadian political parties, manipulating elections, and promoting mass immigration while depicting the Rothschild family as the archetype of Jewish financial domination. Canadian platforms such as Civilian Intelligence Network and Les 7 du Québec amplify these claims, linking them to other conspiratorial ideas, including the “Migrant Caravan” and QAnon. Other narratives portray Jewish elites as driven by sinister ideological or occult motives, drawing on fringe claims that link Judaism to paedophilia, “Sabbatean satanic cults<sup>56</sup>” or the Illuminati<sup>57</sup>. These theories often blend with other prejudices, connecting antisemitism to anti-2SLGBTQIA+ sentiment or anti-Muslim rhetoric, and depict Jews as controlling institutions such as the police. Even where the narrative appears to downplay Jewish influence, such as claims that Jews are pawns of British financiers or “Anglo-Saxon anti-Semite fascists”, it still positions Jewish people as complicit in global plots.

Holocaust denial remains a prominent strand of antisemitic discourse in Canada, with the figure of Ernst Zündel repeatedly invoked as a martyr for “free speech” and as a truth-teller allegedly silenced by powerful forces. His interviews and statements circulate without attribution in Canadian extremist spaces, including calls for “solutions” to supposed “Weimar conditions” in Canada. This rhetoric connects historical revisionism to contemporary calls for violence, sometimes intersecting with homophobia and other forms of hate.

The ongoing war in Gaza has catalysed a further surge in antisemitic content. While criticism of Israeli government policy is legitimate, hate actors use the conflict to conflate the actions of the state with Jewish identity as a whole, attributing collective guilt to Jewish communities globally. Such narratives include dehumanising rhetoric, blood libel tropes, and claims of ritual murder. For example, users on fringe platforms accuse Jews of celebrating the killing of children and frame all Jews, regardless of nationality or political stance, as part of a single malevolent collective. This type of content erases the diversity of Jewish opinion, increases the risk of harassment and violence against Jewish individuals in Canada, and undermines good faith political discourse.

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<sup>55</sup> Government Of Canada, Statistics Canada, “Police-reported Hate Crimes, by Detailed Motivation, Canada, 2020 to 2023,” July 25, 2024, <https://www150.statcan.gc.ca/n1/daily-quotidien/240725/t006b-eng.htm>.

<sup>56</sup> “Frankism - CDAMM,” CDAMM, n.d., <https://www.cdamm.org/articles/frankism>.

<sup>57</sup> The Editors of Encyclopaedia Britannica, “Illuminati | Facts, History, Suppression, & Conspiracy Theories,” Encyclopedia Britannica, July 31, 2025, <https://www.britannica.com/topic/illuminati-group-designation>.



## Anti-Semitism and Global Conspiracy ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "Civilian Intelligence Network"</a>	Delegitimise the Canadian Liberal Party by portraying it as an agent of the secretive globalist cabal.	<i>George Soros and the Rothschild family control the world:</i> Soros is running multiple covert cartels to influence and corrupt global politics, including the Canadian Liberal Party.	345 visitors/month
<a href="#">Nicholas Veniamin on Telegram</a>	Delegitimise Canadian politicians by claiming they are undermining elections and government integrity.	<i>George Soros and the Rothschild family control the world:</i> Soros is replacing national governments with an unelected cabal of globalist elites.	10.9k views
<a href="#">Ezra Levant on X</a>	Delegitimise Canadian politicians by deploying blame-shifting to justify current political challenges.	<i>George Soros and the Rothschild family control the world:</i> Soros secretly supported mass immigration in Canada to destabilise the country.	2.5M views
<a href="#">"The Gimlet Eye" on X</a>	Delegitimise Canadian politicians by accusing them of being Soros puppets.	<i>George Soros and the Rothschild family control the world:</i> former Canadian president Justin Trudeau was a Soros puppet.	15k views
<a href="#">"ClownWorld" on X</a>	Delegitimise Canadian politicians by portraying them as agents of Soros and the secretive globalist cabal.	<i>George Soros and the Rothschild family control the world:</i> newly elected Canadian president Mark Carney is a Soros puppet.	238k views
<a href="#">DOQ on X</a>	Delegitimise the Canadian government and promote the "51st state" MAGA narrative.	<i>George Soros and the Rothschild family control the world:</i> by joining the US as the 51st state, Canada would be saved from the Rothschilds' influence.	216k views
<a href="#">Matthew Ehret on Russian website "Strategic Culture Foundation"</a>	Dismiss political revolutions and political change as a tool of the secretive globalist cabal.	<i>George Soros and the Rothschild family control the world:</i> Soros and the OpenSociety Foundation are a tool of the CIA and USAID to establish colour revolutions around the globe.	415 visitors/month
<a href="#">Godfrey Bloom on YouTube</a>	Deploy false connections to associate Judaism with Nazism.	<i>Jewish elites serve dark ideologies and religions:</i> Zionism views itself as the master race.	43k views

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "BrutalProof"</a>	Vilify the 2SLGBTQIA+ community while delegitimising Western political governments.	<i>Jewish elites serve dark ideologies and religions:</i> the Illuminati, a Sabbatean Jewish satanic homosexual pedophile cult, is secretly governing the world.	169 visitors/month
<a href="#">"Looking Beyond The Veil" on Telegram</a>	Delegitimise Canadian politicians by portraying them as agents of Zionism.	<i>Jewish elites serve dark ideologies and religions:</i> Zionists are secretly controlling Canada.	3.5k views
<a href="#">"SonOfEnos" on Bitchute</a>	Delegitimise Canadian institutional figures by portraying them as agents of a secretive globalist cabal.	<i>Jewish elites serve dark ideologies and religions:</i> the Canadian military is serving the Jewish-Pedo-Nazi cabal in Ukraine.	28.9k views
<a href="#">Canadian website "Canadian Patriot"</a>	Delegitimise political or religious opponents by portraying them as agents of a secretive globalist cabal.	<i>Jewish elites serve dark ideologies and religions:</i> Judaism, Islam, and Christianity are infiltrated by the Zionist cabal to eradicate all religions.	82 visitors/month
<a href="#">Canadian website "Brutal Proof"</a>	Delegitimise political or religious opponents by portraying them as followers of a Satanic cult.	<i>Jewish elites serve dark ideologies and religion:</i> the Zionist cabal that is secretly controlling the world is actually a Satanic cult.	169 visitors/month
<a href="#">British website "Expose News"</a>	Delegitimise political or religious opponents by portraying them as followers of a Satanic cult.	<i>Jewish elites serve dark ideologies and religions:</i> the Rothschilds use Judaism as a cover for their Satanic beliefs.	7.8k visitors/month
<a href="#">Canadian blogger "Brandon Taylor Moore" on X</a>	Deny or reframe the Holocaust by implying censorship efforts by the political establishment.	<i>The Holocaust did not happen:</i> Ernst Zündel has been wrongly persecuted for casting doubts on the Holocaust.	32k views
<a href="#">"Op Freedom" on Rumble</a>	Deny or reframe the Holocaust by historical revisionism and association fallacy.	<i>The Holocaust did not happen:</i> people will have to stand up against excessive Jewish influence or risk societal collapse.	2.69k views

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# Anti-Feminism and Misogyny

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## Summary

Anti-feminist and misogynistic rhetoric is deeply embedded in the Canadian online ecosystem and should be understood within a global context that includes the international manosphere. This loose transnational network includes Involuntary Celibates (Incels), Men Going Their Own Way (MGTOW), Men's Rights Activists (MRAs) and Pick-Up Artists (PUAs), among others. These communities promote misogynistic and often violent rhetoric against women, and their narratives intersect with conspiracy theories, anti-2SLGBTQIA+ discourse, and Christian fundamentalism.

Canada has experienced severe offline consequences linked to anti-feminist and misogynistic belief systems. The 1989 École Polytechnique attack in Montreal, in which 14 women were murdered, was motivated by explicit anti-feminist hatred.<sup>58</sup> More recently, multiple attacks carried out by individuals influenced by Incel ideology have led Canadian authorities to recognise violent misogyny as a form of ideological extremism.<sup>59</sup> The 2018 Toronto van attack, which killed 11 people, remains the deadliest example. Canadian Security Intelligence Service has identified violent misogyny as an extremist threat,<sup>60</sup> yet these narratives continue to flourish online.<sup>61</sup>

A dominant theme is the idea that men are under attack. Canadian online actors promote concepts tied to the manosphere, such as women being inherently “hypergamous” and therefore untrustworthy, or claim that modern Western societies emasculate men, turning them into “beta males.” Multiple actors invoke religious terminology and Christianity to promote rigid, binary gender roles justified by biological essentialism. They present patriarchy as divinely ordained, portray masculinity as under siege, and link the erosion of “traditional” gender norms to higher male suicide rates, homosexuality, and gender transition. The portrayal of women is similarly prescriptive and dehumanising. Some outlets argue that women are biologically destined for domestic submission, obedience, and sexual surrender to their husbands, and victim-blame women who experience abuse.

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<sup>58</sup> “École Polytechnique, Montréal: Remember the 14,” [www.cbc.ca](http://www.cbc.ca), n.d., <https://www.cbc.ca/montreal/features/remember-14/>.

<sup>59</sup> By Max Matza, “Terrorism Ruling First for Canada ‘incel’ Attack,” June 6, 2023, <https://www.bbc.com/news/world-us-canada-65829240>.

<sup>60</sup> “Online Misogyny: The ‘Manosphere’ | CMHR,” CMHR, n.d., <https://humanrights.ca/story/online-misogyny-manosphere>.

<sup>61</sup> Institute for Strategic Dialogue and CASM Technology, “Online Domestic Extremism in Canada Data Briefing – December 2024 to February 2025,” *Isdglobal.Org*, 2025, <https://www.isdglobal.org/wp-content/uploads/2025/07/Online-Domestic-Extremism-in-Canada.pdf>.

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Global conspiracy frameworks and other forms of online hate, including anti-S2LGBTQIA+ discourse, are often layered over these anti-feminist and misogynistic narratives. Feminism is called a “Communist depopulation program”, or part of an Illuminati plot to destabilise the family, destroy Christianity, and advance a supposedly “homosexual agenda.” Religious language claims feminism is satanic and with Freemasonry and global elites, allegedly conspiring to undermine Western Christian society. Misogynistic content also targets feminism directly, depicting activists as hysterical, irrational, and sexually promiscuous. Gendered disinformation<sup>62</sup> is weaponised against women in public life, undermining the MeToo movement and invalidating the existence of gender-based violence.

Reproductive rights and abortion, more specifically, are a further focal point for anti-feminist and misogynistic narratives. It’s worth noting that, while this analysis sits in the anti-feminist and misogynistic section of this report, ongoing attacks on reproductive rights compromise the bodily autonomy of women, transgender and gender-diverse individuals. US-based and Canadian actors describe Canadian abortion laws as part of a “mass-murder regime” and a “death industry.” They target political leaders such as Justin Trudeau, particularly following his condemnation of the 2022 US Supreme Court decision overturning Roe v. Wade.<sup>63</sup> Abortion seekers are portrayed as murderers, and reproductive healthcare is depicted as part of a broader agenda to destroy Christian and heterosexual family structures. These claims often rely on pseudoscience, aiming to discourage abortion seekers from proceeding with an abortion and restrict or ban abortion access.

Taken together, these narratives portray feminism, reproductive rights, and gender equality not as movements for social justice, but as existential threats to men, Christianity, and Western civilisation. They merge misogyny with conspiracy theories and other forms of hate, reinforcing an adversarial online environment that normalises hostility toward women, gender minorities, and their allies.

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<sup>62</sup> “The Global Disinformation Index,” June 10, 2024, <https://www.disinformationindex.org/blog/2024-06-10-gendered-disinformation-in-the-european-parliamentary-elections/>.

<sup>63</sup> John Paul Tasker, “Trudeau Calls U.S. Court Decision Overturning Roe V. Wade &Apos;Horrific&Apos;,” CBC, June 24, 2022, <https://www.cbc.ca/news/politics/trudeau-horrific-us-court-abortion-1.6500475>.

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## Anti-Feminist and Misogyny ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Website “Henrymakow”</a> (redirect from site Savethemales.ca)	Vilify women by promoting misogynistic and global conspiracy rhetoric, while portraying men as victims of modern Western societies.	<i>Men are under attack</i> : men are being “emasculated” by feminism, which is described as “a Communist depopulation program aimed at undermining marriage and the family”; feminism is “satanic”, and women are “naturally hypergamous”.	3.7k visitors/month
<a href="#">Website “Corbett Report”</a>	Portrays modern Western societies as hostile towards men	<i>Men are under attack</i> : implies there is a “conspiracy against manhood”	4.2k visitors/month
<a href="#">Canadian website “Press for Truth Canada”</a>	Uses Christianity and religious terminology to promote oppressive binary gender roles	<i>Men are under attack</i> : promotes the patriarchal social structure, leveraging religious terminology to claim patriarchy is “the most beautiful and healthy hierarchy” and was God’s “original plan”	131 visitors/month
<a href="#">Website “Life Site News”</a> <sup>64</sup>	Promotes dehumanising misogynistic rhetoric and oppressive binary vision of gender roles, tainted with anti-2SLGBTQIA+ discourse.	<i>Men are under attack</i> : shares Tate’s claims of “attacks against authentic masculinity in the West”, and that boys in schools are taught that “female qualities are virtuous, masculine qualities are oppressive”. This alleged oppression of men has supposedly led to higher suicide rates, “homosexuality”, and gender transition.	77k visitors/month
<a href="#">Website “Life Site News”</a> <sup>65</sup>	Promotes dehumanising misogynistic rhetoric and an oppressive binary vision of gender roles, views femininity within society as a problem that is pushing men to identify as gay or transgender.	<i>Men are under attack</i> : pushes religious rhetoric, claiming “beta males” should “reclaim traditional masculinity” by turning to the “traditional church” to help men become the leaders of their household, portrays homosexuality as inherently satanic, claiming “porn” is turning men gay.	77k visitors/month

<sup>64</sup> This site self-describes as a “pro-life, pro-family” and has been labelled by Media Bias Factcheck as spreading conspiracy theories and pseudoscience <https://mediabiasfactcheck.com/life-site-news/>

<sup>65</sup> This site self-describes as a “pro-life, pro-family” and been labelled by Media Bias Factcheck as spreading conspiracy theories and pseudoscience <https://mediabiasfactcheck.com/life-site-news/>

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Website “Henrymakow”</a> (redirect from site Savethemales.ca)	Call men to reclaim their masculinity while constraining women to an oppressive vision of femininity and womanhood rooted in biology	<i>Men are under attack</i> : describes women as fragile and passive, as opposed to men, who are described as active by nature; women should obey and “surrender” sexually to their husbands	3.7k visitors/month
<a href="#">Canadian website “Les7duQuebec”</a>	Promote misogynistic rhetoric, including sex-based narratives to dehumanise women and silence women in the public sphere, while invalidating the existence of gender-based violence highlighted by the MeToo movement.	<i>Feminism is a pawn to destroy Western Christian societies</i> : it refers to feminists as “hysterical”, a misogynistic trope often leveraged to portray women as angry and emotional. It calls French feminist activists “wolves in heat” (sexualising feminist activists and describing them as predators) and “chaudasses du féminisme hystérique”, a misogynistic insult used to portray women as sexually promiscuous. “Modern feminism” is pushing women to harass men online and in police stations, and frames “sexual assault” allegations against men as “fake news”.	40 visitors/month
<a href="#">Canadian website “Québec Nouvelles”</a>	Undermine the reality and scale of gender-based violence.	<i>Feminism is a pawn to destroy Western Christian societies</i> : “radical feminism” falsely promotes the existence of toxic masculinity and rape culture.	1.1k visitors/month
<a href="#">Canadian website “Press for Truth”</a>	To dismiss and delegitimise women’s voices and inherently portray them as irrational and unintelligent, while undermining the BLM movement.	<i>Feminism is a pawn to destroy Western Christian societies</i> : describes women protesting alongside men at a BLM demonstration, as “angry white feminist female faces of Black Lives Matter.	131 visitors/month
<a href="#">Canadian website “Press For Truth”</a>	Undermine feminism and access to equal rights, which is portrayed as a pawn orchestrated by the previous Canadian Trudeau government to serve its interests.	<i>Feminism is a pawn to destroy Western Christian societies</i> : women don’t “need feminism”, which is described as a “cultural marxist ideology” that is used by the Trudeau administration to crush its opposition.	131 visitors/month

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Website</a> “Henrymakow” (redirect from site Savethemales.ca)	Portray the Feminist movement, and women’s access to equal rights as a pawn orchestrated by a global elite to destroy Christian Western societies.	<i>Feminism is a pawn to destroy Western Christian societies: feminism as the “elite depopulation agenda” and “doctrine of demons” aiming, among others, to destroy “Christianity, men and heterosexual relationships”, pushing the “homosexual agenda”.</i>	3.7k visitors/month
<a href="#">Website</a> “Henrymakow” (redirect from site Savethemales.ca)	Portray the feminist movement and women’s access to equal rights as a pawn orchestrated by a range of actors to destroy Christian Western societies.	<i>Feminism is a pawn to destroy Western Christian societies: claims that women stepping into the workforce as a result of feminism was, in reality, pushed by the Central bank and Communism, granting the state more authority to brainwash children with public education.</i>	3.7k visitors/month
<a href="#">Canadian website</a> “The Bridge Head”	Undermine former PM Trudeau and his commitment to abortion rights in Canada.	<i>Canada is pushing for a mass-murder abortion regime: Canada is “a place where you can have your baby killed”.</i>	955 visitors/month
<a href="#">Canadian website</a> “The Bridge Head”	Undermine former PM Trudeau and his commitment to abortion rights in Canada.	<i>Canada is pushing for a mass-murder abortion regime: there is an “abortion regime” in Canada.</i>	955 visitors/month
<a href="#">Canadian website</a> “The Bridge Head”	Undermine former PM Trudeau and his commitment to abortion rights in Canada.	<i>Canada is pushing for a mass-murder abortion regime: in Canada, “hundreds of babies are murdered every day”.</i>	955 visitors/month
<a href="#">Website</a> “Eugenics.News” <sup>66</sup>	Promote conspiracy theories targeting Canadian Liberal authorities while portraying women and abortion seekers as murderers.	<i>Canada is pushing for a mass-murder abortion regime: abortion is part of “Canada’s death industry”, and the Canadian “leftist” society pressures women to “murder” their child.</i>	Not available

<sup>66</sup> This site is affiliated with Natural-News network that disseminates disinformation, conspiracy theories and extremist content  
<https://www.isdglobal.org/wp-content/uploads/2020/06/20200620-ISDG-NaturalNews-Briefing-V4.pdf>

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Website “Life Site News”</a>	Spreading misleading information on abortion, aiming to restrict/ban abortion access in Canada, while targeting former Liberal PM Trudeau.	<i>Canada is pushing for a mass-murder abortion regime:</i> “100,000 babies killed in abortions in Canada each year.	6.1k visitors/month
<a href="#">Website “Life Site News”</a>	Spreading misleading information on abortion, aiming to restrict/ban abortion access in Canada.	<i>Canada is pushing for a mass-murder abortion regime:</i> it directly targets Canadian authorities, and former PM Trudeau, stating his government “is funding the death of these children”, claiming “Canada’s abortion regime” is “brutal” and “extreme”.	6.1k visitors/month
<a href="#">Canadian website “Canada Free Press”</a>	Spread pseudoscience regarding abortions to discourage abortion seekers from getting an abortion, while aiming to restrict/ban abortion access.	<i>Canada is pushing for a mass-murder abortion regime:</i> medically induced abortions harm women “physically and emotionally”, and “cruelly kill defenceless children in the womb”.	4.3k visitors/month

## Anti-Black

### Summary

Canada’s international reputation as a multicultural haven and historical refuge for freedom seekers arriving via the Underground Railroad conceals a more complex reality. For over two centuries, African peoples were enslaved in territories that became Canada. Even after slavery was abolished in 1834, Black communities experienced forced displacement, segregation in housing and education, and exclusion from employment opportunities well into the twentieth century.<sup>67</sup> These patterns have created intergenerational inequities that persist today.

<sup>67</sup> Walker, James W. St. G. “Race,” Rights and the Law in the Supreme Court of Canada: Historical Case Studies. Wilfrid Laurier University Press, 1997.

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This history is rarely acknowledged in mainstream discourse. Instead, Black Canadians are often expected to assimilate into a national identity<sup>68</sup> that denies both their historical contributions and the systemic barriers they have faced. The absence of public recognition for these realities provides fertile ground for hate speech and disinformation.

Racist pseudoscience continues to circulate in these spaces, reviving disproven claims about Black intelligence, family structure, or criminality, all of which were historically used to justify slavery and segregation.<sup>69</sup> Anti-Black narratives in Canada are often disguised as “free speech”, “colourblindness”, or “cultural critique,” but are deeply racialised in effect. During periods of economic or political uncertainty, Black communities are targeted as scapegoats. Narratives cast them as criminals, economic burdens, or symbols of moral and cultural decline. False claims linking Black immigrants to crime, terrorism, or drug trafficking are used to justify harsher immigration controls and intensified policing of racialised neighbourhoods.<sup>70</sup>

A significant driver of anti-Black hate speech in Canada is the denial of systemic racism. This narrative positions anti-racism as a divisive or “woke” ideology imported from the U.S. and insists that racism is no longer an issue in Canadian society. Such denial not only invalidates the lived experiences of Black Canadians but also provides cover for policies and discourse that reinforce racial inequality.

One recurring theme positions Black immigrants and, by extension, Black Canadians as a security threat. This narrative is amplified by far-right groups and online extremists who merge anti-immigration sentiment with hostility towards Black-led movements such as Black Lives Matter.<sup>71</sup> On social media, posts have claimed that organisations including BLM, Antifa, and the ACLU are “helping flood illegal aliens” into Canada and other Western countries, linking racial justice activism with social disorder and subversion. This framing often overlaps with the “great replacement” conspiracy theory, which falsely claims that elites orchestrate non-white migration to destabilise white-majority nations. Other examples target equity initiatives, such as a Toronto shelter created to address the disproportionately high rates of homelessness among Black residents. Online commentary misrepresents this as “segregation” or “anti-white discrimination”<sup>72</sup>, recasting targeted support programmes as evidence of national decline.

This narrative uses emotionally charged rhetoric and selective misrepresentation to activate resentment, fear, and racial anxiety. They also create the false impression that Black immigrants or Black-led initiatives operate outside, or against, the norms of Canadian society. The circulation of this narrative is not random. It thrives in digital spaces that promote white

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<sup>68</sup> Maynard, Robyn. *Policing Black Lives: State Violence in Canada from Slavery to the Present*. Fernwood Publishing, 2017.

<sup>69</sup> Gilmore, Rachel. “Canada’s Anti-Black Racism Problem Didn’t Start with George Floyd.” *Global News*, June 6, 2020. <https://globalnews.ca/news/7027998/canada-anti-black-racism-history/>.

<sup>70</sup> ISD. *Monitoring Online Hate Speech in British Columbia*. 2025. Op. Cit.

<sup>71</sup> ISD. *Monitoring Online Hate Speech in British Columbia*. 2025. Op. Cit.

<sup>72</sup> Perry, Barbara. *In the Name of Hate: Understanding Hate Crimes*. Routledge, 2001.

victimhood and often overlaps with far-right political discourse that opposes immigration, multiculturalism, and racial justice. While seemingly fringe, these narratives help normalise suspicion of Black-led movements and frame equity as a destabilising force in Canadian public life.

Another persistent narrative erases the history of Black slavery in Canada, falsely claiming that enslavement occurred only in the United States. This framing ignores the fact that both French and British colonial authorities enslaved people of African descent from the 1600s until abolition. By denying this history, the narrative supports the myth of Canada as a racially innocent nation, undermines recognition of systemic racism, and delegitimises equity measures. A related variant points to the arrival of many Black Canadians after 1971 to argue that historical injustices cannot explain present-day disparities, disregarding the broader legacy of anti-Blackness that has shaped Canadian institutions and society. This disinformation narrative serves to delegitimise Black Canadian claims to justice, equity, and redress by erasing the historical foundations of anti-Black racism.

A third narrative depicts Black people as inherently violent or criminal, a stereotype rooted in colonial control and used historically to justify segregation and over-policing. Online posts frequently conflate Black activism with extremism, framing BLM protests as “riots” and comparing activists to “pro-Hamas terrorists”. Others circulate selective videos of crimes involving Black individuals to stoke fear, even when the footage is decontextualised or unrelated to Canadian realities. These portrayals distort protest into lawlessness, diminish the legitimacy of racial justice movements, and rationalise punitive state responses.

A fourth prominent theme reframes equity measures as “reverse racism” against white Canadians. In this telling, racial equity is presented as an attack on meritocracy and fairness. Right-wing outlets claim that Canadian equity policies “codify injustice” by granting racial minorities preferential treatment, while commentators call for “colourblind justice” instead of “Black justice”. This rhetorical strategy erases systemic barriers and presents the dismantling of racial hierarchies as a form of oppression. Disinformation often extends to economic measures, such as false claims that housing funds for Black Canadians exclude all others. Activists who speak openly about systemic racism are attacked as dishonest, dangerous, or undeserving of public funding.

Across all these narratives, anti-Black hate speech operates through selective amplification, historical denial, racial stereotyping, and the repurposing of equity language to undermine anti-racism. Online platforms are central to the spread of these messages, providing spaces where extremist actors and fringe media outlets can coordinate and circulate content with minimal moderation. These narratives rarely exist in isolation. They intersect with anti-immigrant, anti-Indigenous, and anti-2SLGBTQIA+ rhetoric, and form part of a wider effort to resist multiculturalism, erode trust in institutions, and entrench racial hierarchies in Canadian society.

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## Anti-Black ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian X user</a>	Demonisation of immigrant and refugee populations, the criminalisation of NGOs supporting racial justice, “great replacement” conspiracy narratives, and the portrayal of Black-led movements as agents of social chaos or infiltration.	<i>Black Immigrants as a Security Threat:</i> organisations like Black Lives Matter (BLM), Antifa, the ACLU, and the Southern Poverty Law Center are “helping flood illegal aliens into America, Canada, and European countries”.	890 views
<a href="#">Canadian X user</a>	Claim that “Canada is going backwards daily in every kind of way” and deliberately misrepresents targeted support programs as evidence of systemic anti-white discrimination.	<i>Black Immigrants as a Security Threat:</i> outrage over what is described as “Black-only homeless shelters” in Toronto, allegedly run exclusively by Black staff without qualifications other than race.	163.1k views
<a href="#">Canadian X user</a>	Perpetuate the myth of Canada as racially innocent, a framing that helps justify the dismissal of contemporary equity efforts.	<i>Denying the History of Black Slavery in Canada:</i> “Canada never had black slavery”.	229.3k views
<a href="#">Canadian website “Blacklock’s Reporter”</a>	Discredit structural racism by suggesting that modern Black Canadians cannot be affected by historical injustices if they arrived recently.	<i>Denying the History of Black Slavery in Canada:</i> since the majority of Black Canadians arrived after 1971, this “contradicts federal claims that a legacy of Canadian ‘slavery and exploitation’ is to blame for income disparities”.	10.9k visitors/month
<a href="#">Jordan Peterson on X</a>	Conflates Black civil rights activism with criminality or terrorism, opposing violent “Black protests” to the silent dissent of “White Canadians”.	<i>Black People are Dangerous Criminals:</i> BLM activists are equated with “pro-Hamas terrorists,” and their protests are described as “riots” that are unfairly condoned by liberal elites.	351.7k views

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian X user</a>	Reinforcing claims of double standards and the falsehood that equity movements are protected due to racial favouritism.	<i>Black People are Dangerous Criminals</i> : Implies that Black (and Indigenous) protestors receive leniency from the state, despite violent actors.	5.5k likes
<a href="#">Canadian X user</a>	Frame Black and Indigenous protestors as coordinated threats to Canadian infrastructure and the national order.	<i>Black People are Dangerous Criminals</i> : links Black protests in the US with violence and disruption in Canada, referencing the BLM protests in Minneapolis.	6.7k views
<a href="#">Website "RAIR Foundation"</a>	Claim that equity is incompatible with "equal justice" and racialise the justice system.	<i>Reverse Racism</i> : both the UK and Canada have "codified Orwellian equity policies" that "dismantle the principle of equal justice under the law" by granting "preferential treatment" to racial minorities while white men are "explicitly excluded" from leniency.	6.2k visitors/month
<a href="#">Canadian website "Rebel News"</a>	Instrumentalise the notion of "colorblindness" as a smokescreen for maintaining the status quo while erasing the lived experiences of Black Canadians.	<i>Reverse Racism</i> : Canada should pursue "colorblind justice" instead of "Black justice".	263k visitors/month
<a href="#">Website "LifeSite News"</a>	Undermine any recognition of implicit bias or institutional discrimination, instead reframing anti-racism as a form of ideological overreach.	<i>Reverse Racism</i> : ridicules anti-racism training in the Canadian Armed Forces by claiming the military has "redefined 'racist' to include pretty much everyone alive".	77k visitors/month
<a href="#">Canadian website "True North Wire"</a>	Distorts targeted equity programs and presents them as race-based favouritism.	<i>Reverse Racism</i> : falsely reports that a "\$50 million housing fund helps only Black homebuyers," framing it as racial discrimination against others.	1.3k visitors/month
<a href="#">Canadian website "True North Wire"</a>	Portray Black criticism of systemic racism as both dishonest and threatening, positioning any anti-racist advocacy as an abuse of	<i>Reverse Racism</i> : attacks against Black activist Selam Debs, claiming she has a "state-funded career criticising Canada" and calling her rhetoric "genocidal" against the	1.3k visitors/month

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Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
	state resources.	White population.	
<a href="#">Canadian X user</a>	Seek to invalidate racial justice frameworks by redefining them as anti-white, anti-Canadian, or radical.	<i>Reverse Racism</i> : complain about teachers addressing 'white privilege' or 'white oppression' or hanging a BLM flag" after the death of George Floyd, arguing that this marked the start of white Canadians "debasing themselves".	5.7k views
<a href="#">Canadian X user</a>	Seek to invalidate racial justice frameworks by redefining them as anti-white, anti-Canadian, or radical.	<i>Reverse Racism</i> : references black privilege, while sharing anti-equity memes.	24.7k views

## Islamophobia

### Summary

Islamophobic and Anti-immigrant rhetoric are deeply intertwined in Canada's online hate ecosystem, reflecting patterns observed across much of the Western world. Disinformation actors in Canada often frame Islam as a threat, using immigration as the vehicle by which this alleged danger enters Canadian society. These narratives regularly claim that Canadian authorities fail to address antisemitic, misogynistic, or otherwise harmful behaviour when it is perpetrated by Muslims, implying an institutional bias or political unwillingness to confront issues linked to Islamic communities. A recurring assumption in these narratives is that immigration from Muslim-majority countries creates a cultural tipping point in which Canada must either assert its "dominant" culture or submit to Islamic influence. To amplify a sense of urgency, Canadian disinformation sources frequently borrow from European contexts, portraying parts of Europe as overrun by Islam and warning that Canada faces the same fate if immigration is not restricted.

Islamophobic rhetoric has tangible consequences for Muslim communities. It has been linked to violent incidents, including the 2017 Quebec City mosque shooting, and contributes to heightened security concerns. Following the October 7, 2023, Hamas attack on Israel, Canada experienced a marked rise in anti-Muslim sentiment, including online harassment and offline

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abuse.<sup>73</sup> <sup>74</sup> A 2024 parliamentary report on Islamophobia underscored these dangers, quoting Special Representative Amira Elghawaby: “Canada holds the devastating and regrettable distinction of having the most targeted murders of Muslims of any G7 country. Quite simply, being Muslim in Canada is not as safe as it should be.”<sup>75</sup>

One prominent narrative asserts that Islam is fundamentally incompatible with Canadian values. This framing often spikes in response to political statements or major news events. For example, Prime Minister Mark Carney’s 2025 Eid al-Adha speech, which described values such as community and generosity as both Muslim and Canadian, prompted backlash from outlets such as Canada First, which claimed these values could not coexist and accused Carney of embracing “Sharia law and Mohammedan tenets.” Quebec-based outlets and commentators accused Carney of “complacency towards Islamism” and warned that tolerating “foreign cultures that are intolerant” would lead to “cultural disarming.”

A related theme depicts Islam as inherently aggressive and expansionist. Adversarial commentary portrays Muslim communities as intolerant of disagreement and inclined to react violently. In this view, social challenges in Muslim communities abroad are cast as inevitable outcomes of Islamic doctrine. Targeting of individual Muslim public figures is another common tactic. Newly appointed Chief Public Health Officer Nancy Hamzawi faced social media attacks mocking her hijab and labelling her “un-Canadian” and “a DEI hire”. Similar treatment was directed at Amira Elghawaby following her appointment as Special Representative on Combating Islamophobia. These attacks frame Muslim participation in public service as suspect, suggesting that Muslim officials have hidden agendas or compromised loyalties.

Islam is also blamed for broader social tensions, particularly antisemitism. Muslim influence in schools is blamed for a failure to address antisemitic incidents, using imagery such as school trustees wearing keffiyehs to suggest political bias. The garment’s association with Palestinian solidarity in Western contexts is leveraged as a visual cue to reinforce accusations of ideological alignment.

Another significant narrative leverages Europe’s problems with Islam, claiming that they will soon materialise in Canada. This narrative portrays countries such as France, Germany, and the United Kingdom as examples of failed immigration policy, where Muslim immigration has

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<sup>73</sup> Cbc, “Mosque Attack Victims Shaken After Hate-motivated Assaults Lead to Toronto Man’s Arrest,” *CBC*, November 20, 2023,

<https://www.cbc.ca/news/canada/toronto/man-arrested-islamophobic-attacks-1.7033113>.

<sup>74</sup> Rachelle Elsiufi, “Muslims in Ottawa Share What It’s Like Amid a Recent Wave of Hate After Oct. 7,” *CBC*, May 28, 2024,

<https://www.cbc.ca/news/canada/ottawa/muslims-in-ottawa-share-what-it-s-like-amid-a-recent-wave-of-hate-after-oct-7-1.7213120>.

<sup>75</sup> “Islamophobia on the Rise: Taking Action, Confronting Hate and Protecting Civil Liberties Together,” *House of Commons Chambre Des Communes Canada*, December 2024,

<https://ourcommons.ca/Content/Committee/441/JUST/Reports/RP13263244/justrp26/justrp26-e.pdf>.

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supposedly caused cultural collapse, the imposition of Sharia law, and political paralysis. The underlying message is clear: unless Canadian authorities dramatically reduce immigration and confront what these actors describe as Islam's inherent drive to dominate, the country will follow Europe's alleged descent into chaos.

Canadian commentators claimed that Europe's Jewish communities are "extinct" in public life due to Muslim hostility and suggested that governments, especially "the Islamic Caliphate of Once Great Britain," allow Islam to "run wild" while silencing critics. This Europe-as-warning narrative also incorporates anxieties about political loyalty among Muslim immigrants during international crises, specifically describing pro-Palestinian protests as evidence of Islamic domination and domestic threat.

Together, these narratives work to portray Islam and Muslim immigration as existential dangers to Canadian society. They rely on selective reporting, distortion of public statements, and the importation of international controversies to fuel domestic fear. Online platforms enable their rapid spread, connecting Canadian Islamophobic discourse with broader transnational networks of anti-immigrant and anti-Muslim sentiment. The result is an information environment in which Muslims are not only framed as cultural outsiders, but as active agents in the erosion of Canadian identity and values.

## Islamophobia ABCD Framework

Actor/Platform	Behaviour	Content/Narrative	Degree/Reach
<a href="#">Canadian website "Canada First"</a>	Claim that Islam is fundamentally incompatible with Canadian society.	<i>Islam is incompatible with Canadian values:</i> "Despite Mr. Carney's attempt to encompass all of Canada under a loving embrace of Sharia law and Mohammedan tenets, Canada's foundational values are utterly antithetical to the fundamental ideology of the Quran."	104 visitors/month
<a href="#">Canadian website "Libre Media"</a>	Claim that Canadian liberal political elites are preparing an Islamisation of Canadian society.	<i>Islam is incompatible with Canadian values:</i> Carney's comments on Islamic values show he is "pursuing a policy of complacency towards Islamism"	2.8k visitors/month
<a href="#">Canadian website "Quebec Nouvelles"</a>	Define immigration from Islamic countries as a fundamental threat to Canadian culture	<i>Islam is incompatible with Canadian values:</i> accuses Carney and other Western political leaders of forcing Western society to tolerate foreign cultures that are intolerant.	1.1k visitors/month

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<a href="#">Canadian website "Western Standard"</a>	Claim that Islam is fundamentally incompatible with Canadian society.	<i>Islam is incompatible with Canadian values:</i> "[...]there is something inherent in Islam that makes it difficult for its deepest adherents to live comfortably with others."	316k visitors/month
<a href="#">Canadian X user</a>	Claims Muslim people cannot live in democratic societies	<i>Islam is an inherently aggressive religion and culture:</i> presents Muslims as exploding at the slightest sign that anyone disagrees with them	8.5k views
<a href="#">Substack blog "Perspectives on Islam"</a>	Warns about the tightening grip of Islamic law in Canada and other parts of the world.	<i>Islam is an inherently aggressive religion and culture:</i> claims "Islamic law is "advancing across the world", including in Canada	Not available
<a href="#">Website "Elaine Ellinger"</a>	Claims Islamic immigrants in the West are dangerous and prone to harassing women.	<i>Islam is an inherently aggressive religion and culture:</i> Islamic immigrants in the West are a natural result of Islamic doctrine, noting that women and girls in the UK experience significant abuse from Muslim men because Islamic doctrine only protects veiled women.	Not available
<a href="#">Canadian X user</a>	Claim Muslim public figures are unreliable, incompetent and "un-Canadian".	<i>Muslim public figures are untrustworthy:</i> newly appointed Chief Public Health Officer Nancy Hamzawi is described as without health qualifications, "very un-healthy and un-Canadian".	169.4k views
<a href="#">Canadian website "Press for Truth"</a>	Delegitimise Muslim public figures and claim that their culture is incompatible with "Canadian values".	<i>Muslim public figures are untrustworthy:</i> describes Hamzawi as a "hijab-wearing muslim whose double chin screams of so-called health" claiming that "having concerns with a culture and a religion that is at fundamental odds with Western and Christian values" is not racist.	131 visitors/month

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<a href="#">Canadian X user</a>	Claims Muslim public figures are unreliable, incompetent, and hired only because they are Muslim.	<i>Muslim public figures are untrustworthy:</i> newly appointed Chief Public Health Officer Nancy Hamzawi is described as a DEI hire without health qualifications, claiming that DEI in Canada stands not for Diversity Equity Inclusion, but for “Discrimination, Exclusion, Indoctrination”.	270.8k views
<a href="#">Canadian website “Libre Media”</a>	Frames efforts to address anti-Muslim hate are portrayed by some actors as ideological or extremist in nature	<i>Muslim public figures are untrustworthy:</i> accuses then-Prime Minister Justin Trudeau of being an “accomplice of Islamism” following his appointment of journalist and commentator Amira Elghawaby as Canada’s Special Representative on Combating Islamophobia, claiming that she “clearly represents radical Islam.”	2.8k visitors/month
<a href="#">Canadian website “National Post”</a>	Reinforce the broader narrative that Muslim educators are ideologically aligned in a way that precludes them from addressing antisemitism.	<i>Muslim public figures are untrustworthy:</i> criticises the Ontario school system for its perceived failure to adequately address antisemitism among students and staff, while heavily implying that Muslim influence within the education system is to blame.	2.8M visitors/month
<a href="#">Website “Mark Steyn”</a>	Portray European countries as societies in decline, overwhelmed by Muslim immigration and on the brink of cultural or legal collapse caused by the supposed spread of Islam, warning that this will also happen in Canada.	<i>Europe’s problems with Islam are going to materialise in Canada too:</i> claims that the Islamisation of Europe is leading to the “extinction” of Jewish public life, which allegedly must now take place entirely behind locked doors for fear of attack.	Not available
<a href="#">Canadian website “Western Standard”</a>	Claim that unless Canadian authorities limit Islam’s inherent drive to dominate, the country will follow Europe’s alleged descent into chaos.	<i>Europe’s problems with Islam are going to materialise in Canada too:</i> claims authorities in the UK are too cowardly to deal with the problem of Islam, allegedly shying away from a real response to the Rotherham grooming gangs because the perpetrators were “Islamic Pakistanis”	316k visitors/month

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<a href="#">Canadian website “Act For Canada”</a>	Claim that there is no space left for debate or criticism against Islam and its violent nature.	<i>Europe’s problems with Islam are going to materialise in Canada too:</i> seize on the unrest, following the July 29, 2024, stabbing at a Taylor Swift-themed dance class in Southport, England, to allege that Britain’s political class is allowing ‘Islam to run wild,’ adding that the government is poised to “lock up anyone who complains and cancel free speech.”	Not available
<a href="#">Canadian website “Small Dead Animals”</a>	Reinforce Islamophobic rhetoric by fuelling an anxiety about the political loyalties of Muslim immigrants in Europe and Canada.	<i>Europe’s problems with Islam are going to materialise in Canada too:</i> Commented on a pro-Palestinian protest in London, observing that the protests showed the UK is now “the Islamic Caliphate of Once Great Britain”.	9k visitors/month

## Annex 1: Key Actors

### Jordan Peterson

Jordan Peterson is a Canadian academic and former psychology professor at the University of Toronto who has become a prominent right-wing influencer with a global reach. He has cultivated a vast online following, with more than 6 million followers on X and nearly 9 million subscribers on YouTube, and launched the Peterson Academy with his daughter. His audience is overwhelmingly male, as acknowledged by Peterson himself. Research in the United Kingdom has shown that a third of young men familiar with Peterson express favourable views of him<sup>76</sup>, underlining his role in shaping attitudes among younger male demographics and reinforcing anti-feminist sentiment.<sup>77</sup>

Peterson’s content promotes restrictive binary gender roles and depicts feminism as corrosive to society. He has claimed that feminists harbour “an unconscious wish for brutal male

<sup>76</sup> IPSOS and King’s College London, “Emerging tensions? How younger generations are dividing on masculinity and gender equality,” February 2024, <https://www.kcl.ac.uk/policy-institute/assets/emerging-tensions.pdf>.

<sup>77</sup> Rachel Hall, “Beyond Andrew Tate: The Imitators Who Help Promote Misogyny Online,” *The Guardian*, March 19, 2025, <https://www.theguardian.com/media/2025/mar/19/beyond-andrew-tate-the-imitators-who-help-promote-misogyny-online>.

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domination,<sup>78</sup> while also portraying Western societies as persecuting “white men” and blaming feminism for what he describes as social decline.<sup>79</sup> These arguments not only dismiss gender equality but also actively frame it as a threat, encouraging resentment toward women and reinforcing harmful gender hierarchies.

Beyond gender, Peterson has amplified broader adversarial narratives. He has denied the existence of transgender and gender-diverse individuals, spread anti-2SLGBTQIA+ discourse<sup>80</sup>, and dismissed the concept of white privilege as a “Marxist lie.”<sup>81</sup> His commentary has also extended into anti-Indigenous sentiment, where he has circulated bigoted arguments that undermine Indigenous rights and experiences.<sup>82</sup> By positioning these views as rational and scientific, Peterson legitimises discriminatory discourse and provides a framework for his audience to reject equity initiatives as ideological manipulation.

Peterson gained traction in 2016 after he refused to use the correct pronouns of a transgender student in his class. Peterson publicly opposed the C-16 bill, legislation that revised the Canadian Human Rights Act and the Criminal Code adding “gender identity or expression” as a protected characteristic under Canada’s discrimination, hate speech and hate crime legislation, to expand “the rights of transgender or gender-diverse Canadians”.<sup>83</sup> Peterson became a vocal opponent domestically and internationally, claiming the bill was an infringement of freedom of speech. His opposition often promoted anti-2SLBTQIA+ discourse, more specifically transphobic rhetoric, denying the existence of transgender and gender-diverse individuals. He actively disseminated misleading information on the outcome of the C-16 legislation, claiming that it would lead to the imprisonment of Canadian citizens for using the wrong pronouns,<sup>84</sup> which was debunked by Canadian authorities.<sup>85</sup>

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<sup>78</sup> Zack Beauchamp, “Jordan Peterson, the Obscure Canadian Psychologist Turned Right-wing Celebrity, Explained,” Vox, May 21, 2018,

<https://www.vox.com/world/2018/3/26/17144166/jordan-peterson-12-rules-for-life>.

<sup>79</sup> Jordan B Peterson, “The Feminism Debate: Can Women Have It All? | Megyn Kelly | EP 552,” June 2, 2025, <https://www.youtube.com/watch?v=zyY2PhzV21I>.

<sup>80</sup> Jordan B Peterson Clips, “What Jordan Peterson Thinks About Transgenderism,” June 18, 2025, <https://www.youtube.com/watch?v=KW3ksPpDsyU>.

<sup>81</sup> Jordan B Peterson, “Lecture: Identity Politics and the Marxist Lie of White Privilege,” November 13, 2017, <https://www.youtube.com/watch?v=PfH8IG7Awk0>.

<sup>82</sup> @jordanbpeterson, “Dr Jordan Peterson on X,” X.com, March 25, 2016, <https://x.com/jordanbpeterson/status/713223934657703937>.

<sup>83</sup> “Canada’s Gender Identity Rights Bill C-16 Explained,” www.cbc.ca, n.d., <https://www.cbc.ca/cbcdocspov/features/canadas-gender-identity-rights-bill-c-16-explained>.

<sup>84</sup> Zack Beauchamp, “Jordan Peterson, the Obscure Canadian Psychologist Turned Right-wing Celebrity, Explained,” Vox, May 21, 2018, <https://www.vox.com/world/2018/3/26/17144166/jordan-peterson-12-rules-for-life>.

<sup>85</sup> “Canada’s Gender Identity Rights Bill C-16 Explained,” *Op. Cit.*

Peterson's influence is amplified by his proximity to the manosphere and the far-right online ecosystem. He has expressed support for Andrew Tate<sup>86</sup>, a figure notorious for misogyny and gender-based violence, and has longstanding connections to Stefan Molyneux, an Irish-Canadian commentator known for promoting white supremacy, antisemitism, and misogyny.<sup>87</sup> These associations embed Peterson within a broader network that recycles grievances around gender, race, and identity into a cohesive ideological package hostile to diversity and inclusion.<sup>88</sup>

Peterson's significance lies not only in his reach but in his ability to make extreme views appear credible by cloaking them in academic authority. His arguments provide intellectual scaffolding for anti-feminist, anti-2SLGBTQIA+, and anti-equity narratives, strengthening their appeal among young men in Canada and abroad. This influence has concrete consequences. It fuels online harassment campaigns, entrenches misogynistic attitudes and gender-based violence and reinforces polarisation that undermines inclusive policy debates.

## Ernst Zündel

A notable feature of antisemitic content in Canada is the continued glorification of Ernst Zündel, a German-born Holocaust denier who migrated to Canada in 1958 and lived there until 2000. Zündel was a central figure in the global Holocaust denial movement, writing and distributing antisemitic literature through his own publishing company, Samisdat Publishers, founded in 1977. Samisdat published the works of other notable neo-Nazi and Holocaust denier figures, such as Malcolm Ross and Richard Verrall, contributing to its success and extensive reach in the North American and German markets. In the late 1970s and early 1980s, the West German Federal Government estimated that the vast majority of the illegal neo-Nazi material circulating in West Germany was sourced directly or indirectly from Samisdat Publishers<sup>89</sup>.

Many of the materials distributed by Zündel's publishing company have influenced or set the foundation for Holocaust denial narratives that are still relevant today, among them: "Did Six Million Really Die?", a pamphlet written in 1974; and "The Hitler We Loved and Why", a book co-authored by Zündel in 1977. These works became the base for a legal complaint in 1983

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<sup>86</sup> Rachel Hall, "Beyond Andrew Tate: The Imitators Who Help Promote Misogyny Online," *The Guardian*, March 19, 2025, <https://www.theguardian.com/media/2025/mar/19/beyond-andrew-tate-the-imitators-who-help-promote-misogyny-online>.

<sup>87</sup> "Stefan Molyneux," Counter Extremism Project, [counterextremism.com/extremists/stefan-molyneux](https://counterextremism.com/extremists/stefan-molyneux).

<sup>88</sup> Aerial View, "IQ And Race: Jordan Peterson and Stefan Molyneux," July 26, 2019, <https://www.youtube.com/watch?v=6HPiDbPiUzq>.

<sup>89</sup> "Annual 6 Chapter 7," Copyright 2024, n.d., <https://www.museumoftolerance.com/education/archives-and-reference-library/online-resources/simon-wiesenthal-center-annual-volume-6/annual-6-chapter-7.html>.

and two criminal trials against Ernst Zündel in 1985 and 1988, where he was found guilty of publishing false news and promoting hate speech<sup>90</sup>.

Notably, the criminal trial of 1988 saw the participation of David Irving, an English author and Holocaust denier, and Fred A. Leuchter, author of the Leuchter report disputing the use of gas chambers in Nazi extermination camps, in defence of Zündel. Their involvement further boosted the case's popularity and strengthened the narrative of an "unjust persecution" against Zündel. This narrative became especially prominent from 1992 onwards, following the Supreme Court acquittal of Zündel, citing the unconstitutionality of the law under which he was charged in violation of the Canadian Charter of Rights and Freedoms<sup>91</sup>.

Zündel was eventually deported from both Canada and the United States due to concerns over national security and hate speech. He resettled in Germany until his death in 2017. Zündel is still frequently referenced in Canadian extremist and conspiratorial online spaces, where he is portrayed as a martyr for free speech and a truth-teller silenced by powerful forces. His legacy continues to be invoked to legitimise Holocaust denial and broader antisemitic worldviews, making him a symbolic figure in Canadian hate discourse.<sup>92</sup>

Canadian social media users routinely praise Zündel for questioning statistics on how many Jews were murdered during the Holocaust, and connect Zündel's opinions with their present-day fears about Jewish influence on society. The Odysee, Rumble, and BitChute platforms host a substantial volume of content promoting the "Zündel prophecy", according to which the people will soon have to stand up against excessive Jewish influence or risk "Weimar conditions" of societal collapse.

Zündel was a key figure in the shift from overt neo-Nazi rhetoric to a pseudo-academic approach. His legal battles, while not concerning the historical validity of the Holocaust or the crimes committed by Nazi Germany during World War 2, were used to create a facade of scholarly debate and to present Holocaust denial as simple "historical revisionism."

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<sup>90</sup> Alain Goldschläger, "The Trials of Ernst Zündel," in *De Gruyter eBooks*, 2012, 109–36, <https://doi.org/10.1515/9783110288216.109>.

<sup>91</sup> "R. V. Zundel - SCC Cases," n.d., <https://decisions.scc-csc.ca/scc-csc/scc-csc/en/item/904/index.do>.

<sup>92</sup> Southern Poverty Law Center, "Ernst Zündel," accessed August 7, 2025, <https://www.splcenter.org/fighting-hate/extremist-files/individual/ernst-zundel>.



## Annex 2: Adversarial Sources

A total of 150 artefacts have been referenced in this report through the ABCD charts, sourced from 40 different websites and 6 social media platforms.

### Top 15 Websites by mentions and reach

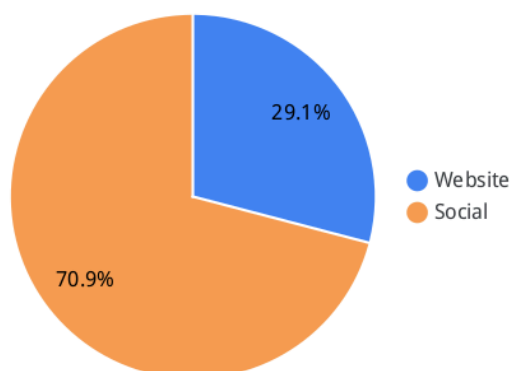
	Domain	Count	Reach
1.	nationalpost.com	1	2.8M
2.	westernstandard.news	2	316K
3.	rebelnews.com	4	263K
4.	rt.com	2	198K
5.	breitbart.com	1	80K
6.	lifesitenews.com	3	77K
7.	junonews.com	2	75K
8.	macdonaldlaurier.ca	1	29K
9.	spiked-online.com	3	15K
10.	sputnikglobe.com	2	12K
11.	blacklocks.ca	1	10.9K
12.	smalldeadanimals.com	1	9K
13.	action4canada.com	6	8.6K
14.	expose-news.com	1	7.8K
15.	rairfoundation.com	2	6.2K

### Social Media by mentions and reach

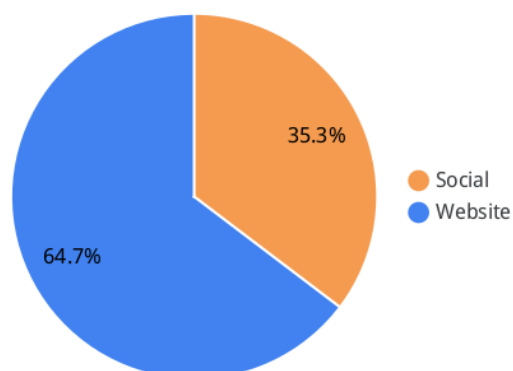
	Domain	Count	Reach
1.	x.com	42	9.5M
2.	youtube.com	3	44.4K
3.	bitchute.com	1	28.9K
4.	t.me	3	14.9K
5.	rumble.com	1	2.7K
6.	gab.com	3	347

Whilst only 53 out of 150 artefacts (35%) were sourced from social media platforms, they account for 71% of the total reach estimated within this dataset.

### Reach by source type



### Artefacts by source type



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