Advertising Week New York:
Ad tech partners funding disinformation websites
Advertising Week NY: partners monetising disinformation

- This report highlights the role that some ad tech vendors play in funding disinformation.
- The ad tech companies featured in this report are all Gold or Corporate partners of Advertising Week New York, 2022.
- Despite recent initiatives such as GARM and the EU Code of Practice on Disinformation, GDI continues to observe high profile brands funding sources of disinformation.
- By partnering with disinformation websites, these ad tech vendors are allowing the monetisation of content that infringes their own publisher supply quality policies.
- These ad placements increase the risk of damage to brands’ reputations and undermine the public stances taken by many brands against hateful attitudes and beliefs.
- The examples provided in this deck were captured through monitoring of websites previously rated by GDI as high risk for disinformation.
- Websites are manually assessed by GDI using our adversarial narrative conflict framework to determine disinformation risk.
How GDI defines disinformation

- Identifying disinformation is more complex than fact-checking or calling something “fake news.”

- Any definition must account for misleading presentation or omission of certain facts in service of a narrative.

- GDI views disinformation through the lens of adversarial narrative conflict. Adversarial narratives are:
  - Intentionally misleading;
  - Financially or ideologically motivated;
  - Aimed at fostering long-term social, political or economic conflict;
  - Creating a risk of harm by targeting at-risk individuals, groups or institutions.

- This definition allows us to explicitly identify disinformation by adversarial narrative topic.
Brands unwittingly funding disinformation content:
# Policies of featured ad tech vendors

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<tr>
<th>Vendor</th>
<th>Specific publisher policy?</th>
<th>Most relevant policy wording</th>
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| Google | ✓                         | Dangerous or derogatory content. We do not allow content that:  
* Incites hatred against, promotes discrimination of, or disparages an individual or group on the basis of their race or ethnic origin, religion, disability, age, nationality, veteran status, sexual orientation, gender, gender identity, or other characteristic that is associated with systemic discrimination or marginalization. |
| Criteo | ✓                         | Harassment, Hate Speech and Violence. This includes, but is not limited to, content that:  
* Is hateful or discriminatory to any groups or individuals based upon their race, sex, nationality, religious affiliation, age or sexual orientation  
* Defames or threatens any group or individuals |
| Amazon Ads | ✓                         | You will not place our Ads adjacent to any content that:  
* Promotes or contains content or activity that is defamatory, false (e.g. fake news), deceptive, obscene, hateful (e.g. hate speech), sexually explicit, violent (including the use of firearms), discriminatory, illegal, harmful, invasive of another’s privacy, threatening, abusive, harassing or offensive |

Note: Policies correct as of 10.06.22
Finally (for today), even avowedly Catholic universities such as Georgetown and Villanova abandon Catholic teaching by not just treating gender and sexuality nonconformists with dignity and respect (as everybody should be treated) but officially "celebrating" the gender-bending. Georgetown has the first LGBTQ Resource Center "at any 'Catholic/Jesuit institution in the country" and even holds a separate "Lavender Graduation" that "marks the beginning of the Commencement season."

And Villanova now calls "gender inclusivity" not just a matter of tolerance and good manners but "fundamental to Villanova's mission." Naturally, Villanova now officially frowns on "gender binary language like 'ladies and gentlemen.'"

Only the sex-obsessed need to make all these "gender issues" quite so "fundamental" to everyday life. It would be so much easier if, without fuss or bureaucracy or edicts, we all just decided to be polite to one another and otherwise go about our lives.
But there isn’t. “Trans” is a lie. It is a lie as big as the lie that the emperor is wearing clothes. He isn’t wearing clothes. He’s naked. He’s just too arrogant to acknowledge it, and everyone around him is too cowed to say so.

To understand how transgenderism became so entrenched in our society despite its obvious distortions, one must first understand the philosophy from which it began. Starting in the 1970s, a group of people in academia started talking about postmodernism — a new philosophical and political movement that dismissed claims to objective fact and reason. It objected to the idea that anything could be grounded in material reality. One of its main proponents was Michel Foucault, a French philosopher who taught for a while at the University of California, Berkeley. Foucault was also, incidentally, a known pedophile who advocated the abolition of age-of-consent laws. For Foucault, age was just a construct, which meant that adults should be permitted to have sexual relationships with children.
Stop subsidizing the transgender-industrial complex

By Washington Examiner | September 25, 2022 12:00

It is bad enough that the federal government ever subsidizes completely unnecessary, elective sex-reassignment surgery by mandating that insurance companies cover such procedures through Obamacare. It means that every single person in America is subsidizing transgender surgeries just by paying monthly health insurance premiums.

But what is far worse is that taxpayers and rate-payers are also subsidizing the mutilation of children for profit through the exact same mechanism.
Here’s How Big Tech Plans To Rig The 2022 Midterms

BY: VICTORIA PEDRONE
SEPTEMBER 17, 2022

As the 2022 midterms loom, big tech companies are again announcing their plans to meddle in U.S. elections by censoring news and information. Social media censorship ramped up dramatically following President Donald Trump’s 2016 victory, leading to companies such as Twitter and Facebook colluding with Democrat operatives in intelligence agencies to censor and suppress factual stories that harmed then-candidate Joe Biden during his 2020 campaign.

Two years later, following heavy documentation of the meddling, big tech companies are intent on using the same strategy. And they're openly admitting as much.
For a long while, T was sneaking in as the caboose of the LGBT choo-choo train. People avoided talking about it. The word “tranny” was the slur, but I’d never heard it uttered at anyone in my life. For most of my life, T meant troubled. Who could possibly want to harass adults who wore the letter T openly? Many were down and out. A few were campy club performers such as the Lady Chablis in Savannah. Others were alpha males with peculiarly demanding fetishes.

My view of T until recently was no different than my view of being a Jehovah’s Witness. I seriously doubt the professions involved in this enterprise are in any way true. And no, I don’t recommend getting involved. But the variety of human experience being what it is, I’m sure some are, in the words of Tim Gunn, “making it work.” But, seriously, probably don’t get surgery. It seemed major hospitals, and even some nations, which had pioneered surgical sex change as a therapy, had quickly determined that it makes things worse.
BBC's latest report on Leicester: A grudging acceptance of the truth while attempting to save Islamists all over again

At best, the BBC has shifted from totally blaming Hindus for the violence to essentially saying that they don’t know continuing to shield the Islamists of Leicester while tacitly throwing the victims - Hindus - under the bus.

Another narrative being pushed is that a particular, small South Asian community, allegedly with conservative views, started these tensions. Both Hindus and Muslims we’ve spoken to have expressed this. Again, there is no concrete evidence to support, nor counter this claim. It is difficult to pinpoint what has caused this violent unrest, but one thing is clear - social media stands accused of being the catalyst for sowing further divisions.

BBC claims that there is a theory that a “small South Asian community with conservative views” started the tension. Allegedly, BBC says Hindus and Muslims both attested to this but there is no evidence to back this claim. Now, which community is BBC talking about? Logic dictates that BBC is saying that the Islamist community – basically radicalised Muslims – started the violence according to locals, however, they have not mentioned which community they are talking about. Further, it is even more problematic that despite video evidence, BBC could not establish how the radicalised Muslim community started the violence.
Masters of Deceit: The Government’s Propaganda of Fear, Mind Control & Brain Warfare

This is how you persuade a populace to voluntarily march in lockstep with a police state.

(Rutherford Institute)

“It is the function of mass agitation to exploit all the grievances, hopes, aspirations, prejudices, fears, and ideals of all the special groups that make up our society, social, religious, economic, racial, political. Stir them up. Set one against the other. Divide and conquer. That’s the way to soften up a democracy,” — J. Edgar Hoover, Masters of Deceit

The U.S. government has become a master of deceit.

It’s all documented, too.

This is a government that lies, cheats, steals, spies, kills, maims, enslaves, breaks the laws, overreaches its authority, and abuses its power at almost every turn; treats its citizens like faceless statistics and economic units to be bought, sold, bartered, traded, and tracked; and wages wars for profit, jails its own people for profit, and has no qualms about spreading its reign of terror abroad.

Worse, this is a government that has become almost indistinguishable from the evil it claims to be fighting, whether that evil takes the form of terrorism, torture, drug trafficking, sex trafficking, murder, violence, theft, pornography, scientific experimentation or some other diabolical means of inflicting pain, suffering and servitude on humanity.
David French, who has famously made the conservative case for drag queen story hour, CRT submission, and everything else except conservative success, is very upset with us again for accurately conveying the truth of the Democrat campaign to make the classroom safe for creepy perverts to talk about sex with your kids. Now, normal people, as opposed to Pastor French – who is the very best Christian that David French knows, according to David French – don’t like weirdos trying to steer convos toward genitalia during the limited periods in which adult strangers get to interact with other people’s children, like in school. And only weirdos try to do so. There is literally never any good reason for any non-parent to have a talk with toddlers about sexual topics. None. Zero. Zip.
Horowitz: Courts are unilaterally redefining sexuality against legitimate rights

The government can deny you entry into every public university in New York state for not injecting a private novel product into your body or covering your breathing holes all day with a dirty mask. And now, the government can force a private Jewish college to not only accept you but accept a union dedicated to promoting homosexuality and every other sexual behavior codified by the ever-evolving alphabet soup of Sodom and Gomorrah.
Transgender Terms Push Transgender Agenda

By Martha Rosenberg - Fri August 20, 2021

Transgender terms have overtaken the language and are driving the transgender agenda. Normal people are "cis-gender"? Gender on birth certificates is "assigned" not ascertained – and optional?

From Woke pronouns behind someone’s name (she/her) to terms like “non-binary” and “non-gender conformed” the 99.4 percent of Americans who are not confused about their gender have been coerced into using a language created by and for a mere .6 percent of the U.S. population. Like all of Woke mandates, straying from the creed risks public shaming.

Still, ten percent of the U.S. population has diabetes; 42 percent is obese. Should we refer to ourselves as cis-diabetic or cis-obese if we don’t have the conditions to spare the feelings of a minority? Should we refer to our matrimonial states as “opposite-gender marriages” so as not to convey we are the norm or, God forbid, normal? Should we refer to women as "people who can get pregnant"?
Seeing what’s being taught in schools helps to explain why unprecedented numbers of teens are declaring themselves to be trans. It seems that, far from encouraging children to feel comfortable and confident in gender nonconformity, schools’ embrace of gender-identity theory has encouraged them to alter their bodies and behaviours to suit gender stereotypes. The lighthearted playfulness of childhood and intense highs and lows of adolescence are no longer considered part of the natural course of an individual’s development; they’re now sources of a gender identity that must be affirmed.

Eddie Izzard was born male and he will die male

It’s time to stop playing along with the transgender delusion.

If you had told me five years ago that I would one day have to write an article explaining that Eddie Izzard is not a woman, I’d have thought you mad. And yet here we are, in 2022, so deep down the rabbit hole of gender insanity that it has become necessary to say that Mr Edward John Izzard, possessor of male genitalia, his entire body hardwired with the XY chromosome, is not a woman. He’s a bloke. However ‘fabulous’ he might have looked in a ‘floral dress’ that ‘flashed a hint of leg’ at the premiere of that new biopic about Bowie – as the Express gushed – he’s still a chap. No amount of pink lippy will change that. He was born male and he will die male.
Speaking with Maria Zeze about the food shortage being seen around the world and how thousands of chickens were mysteriously killed, Dowd explained, “Just the Ukraine alone, lots of people in the Middle East, India, and Africa are going to die from the Ukraine situation. Here in the US, we have our own food supply. It’s pretty good. But the way to pinch that would be through distribution centers and bottlenecks. We were called to conspiracy theorists a couple of months ago for pointing this out. And then Tucker Carlson pointed it out. And then other people started pointing. This is a known fact. There’s been too many coincidences of mysterious fires at big distribution centers and points and hubs where you can get food to people.”
For more information:

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