

Elections integrity:

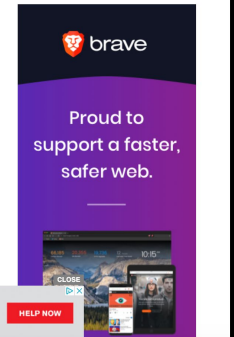
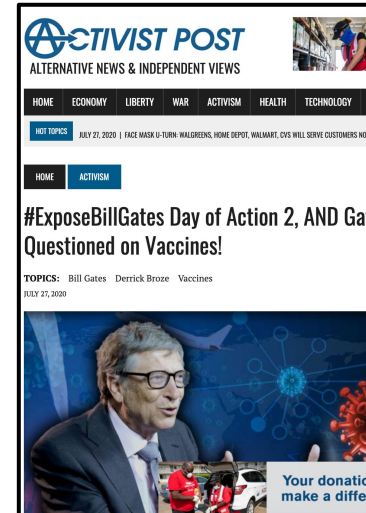
Ad tech companies funding
disinformation websites

Monetisation of elections integrity disinformation

- This deck highlights the role of ad tech suppliers in funding disinformation related to the U.S. 2022 midterm elections.
- The ad-funded disinformation examples shown in this deck are adversarial towards democratic institutions and seek to undermine the legitimacy of the democratic process of elections.
- Despite the recent inclusion of “misinformation” in the [GARM brand safety framework](#), GDI continues to observe ad tech vendors placing ads against content agreed by the ad industry to be “not appropriate for advertising support.”
- Evaluation of ad tech vendors’ policies related to elections integrity shows clear policy gaps and inadequate enforcement of [existing policies](#).
- The examples provided in this deck were captured through monitoring of websites previously rated by GDI as having a high-risk for disinformation.
- Websites are manually assessed by GDI using our [adversarial narrative conflict framework](#) to determine disinformation risk.

How GDI defines disinformation

- Identifying disinformation is more complex than fact-checking or calling something “fake news.”
- Any definition must account for misleading presentation or omission of certain facts in service of a narrative.
- GDI views disinformation through the lens of [adversarial narrative conflict](#). Adversarial narratives are:
 - Intentionally misleading;
 - Financially or ideologically motivated;
 - Aimed at fostering long-term social, political or economic conflict;
 - Creating a risk of harm by targeting at-risk individuals, groups or institutions.
- This definition allows us to explicitly identify disinformation by adversarial narrative topic.



Brands unwittingly funding disinformation:


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porter




 Microsoft 365

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sobeys

GDI

Policies of featured ad tech vendors

| Vendor | Specific publisher policy? | Most relevant policy wording |
|---------|---|---|
| Ad Roll |  | No relevant publicly available policy. |
| Google |  | <p>We do not allow content that:</p> <ul style="list-style-type: none"> • Makes claims that are demonstrably false and could significantly undermine participation or trust in an electoral or democratic process. • Examples: information about public voting procedures, political candidate eligibility based on age or birthplace, election results, or census participation that contradicts official government records |
| Yahoo |  | <p>Politically Sensitive Content</p> <ul style="list-style-type: none"> • Any site or blog the majority of whose editorial content is aimed at furthering the cause of any established political party, organized, or informal pressure group especially where the views espoused therein are likely to cause offence. |



Brand:
Jimmy Choo

Ad served by:
AdRoll

Site:
American Greatness

Disinformation:
Elections integrity

← → ↻ 🔒 amgreatness.com/2022/10/22/not-consensus-but-truth/

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We know that if Joe walks into a candy store and pockets some M&M's without paying for them, he has stolen the M&M's. What if he stays in his basement during an election and somehow accrues 81 million votes and manages to win several key states late at night only after a series of strange interventions in a handful of key cities? Might that also be a kind of theft?




Perhaps the title of Mollie Hemingway's *Rigged: How the Media, Big Tech, and the Democrats Seized Our Elections* puts it more precisely. The election was not stolen outright. It was misappropriated by the forces Hemingway identifies: the media, which hated Trump, Big Tech (Mark Zuckerberg, Twitter, etc.), and the Democrats, who in several states used the COVID emergency as an excuse to circumvent the Constitution and change election procedures by executive fiat rather than (as mandated by the Constitution) through the state legislatures.

ELECTIONS

Not Consensus, But Truth

Thoughts on some senses of the word "steal"
(with a brief excursus on "consensus").

By Roger Kimball  October 22, 2022



   **W**e use the word "steal," as we use many words, in several distinct but related senses. Here is an illustration of the core meaning. Joe goes into a candy store, looks around furtively (from the Latin *fur*, "thief") and then, when he sees that the shopkeeper is distracted, pockets some M&M's and walks out.

Joe just stole the M&M's.

That act of theft is simple. There are plenty of more complex and nuanced ones, but the element of assuming as one's own something that rightfully belongs to another is key.

Our elaborate and often convoluted financial system is replete with examples. So is our political life.

Perhaps the most popular meme floating about in polite society today is the contention that any *hint* of the 2020 presidential election being tainted is a "Big Lie." It is so popular, in fact,

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porter

Brand:
Porter

Ad served by:
Google

Site:
Todd Starnes

Disinformation:
Elections integrity

← → 🔍 toddstarnes.com/politics/why-is-biden-saying-we-should-never-let-someone-steal-an-election-again/

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Why Is Biden Saying We Should Never Let Someone Steal an Election AGAIN?

World Net Daily WND | Sep 6, 2022

The Todd Starnes Show
Joe Biden Declares War on Conservative Americans
00:00 / 1:54:26

Why did Joe Biden pledge to make sure no one "ever has the opportunity to steal an election again?"

[Click here to join Todd's private Facebook group for Conservatives](#)

President Trump repeatedly has charged the 2020 election was "stolen," and while his campaign challenges in court mostly failed, many of the decisions were on standing and the like, never reaching the core of the concerns.

And a number of analysts have described how, while the election may not have been "stolen," there is no doubt that it was "rigged" in favor of Joe Biden through mail-in ballots, \$420 million from Mark Zuckerberg mostly used to recruit Democrat voters, the concerted suppression of scandals about Hunter Biden and various time states simply violated their own election laws.

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newsbusters.org/blogs/free-speech/gabriela-pariseau/2022/10/25/google-caught-manipulating-search-buries-gop

mrcNewsBusters
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Google CAUGHT Manipulating Search, Buries GOP Campaign Sites in 83% of Top Senate Races

Gabriela Pariseau October 25th, 2022 9:08 AM

Font Size

Anti-Democracy Google is manipulating search results to bury Senate Republican candidates' campaign websites before the 2022 midterm elections. This comes on the heels of a North Carolina State University study that found that Google's Gmail marked 59.3 percent more emails from "right"-leaning candidates as spam compared to "left"-leaning candidates.

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"Google must be investigated for its un-American efforts to sway the election," said **L. Brent Bozell**, founder and president of the Media Research Center. "First, researchers caught Google red-handed by proving Republican campaign emails were sent to spam. Now we've uncovered Google manipulating search results to hide Republican campaign websites while promoting Democratic ones. This is all an effort by Google to help Democrats and interfere in the democratic process."

Google favors Democrats over Republicans
83% of the time

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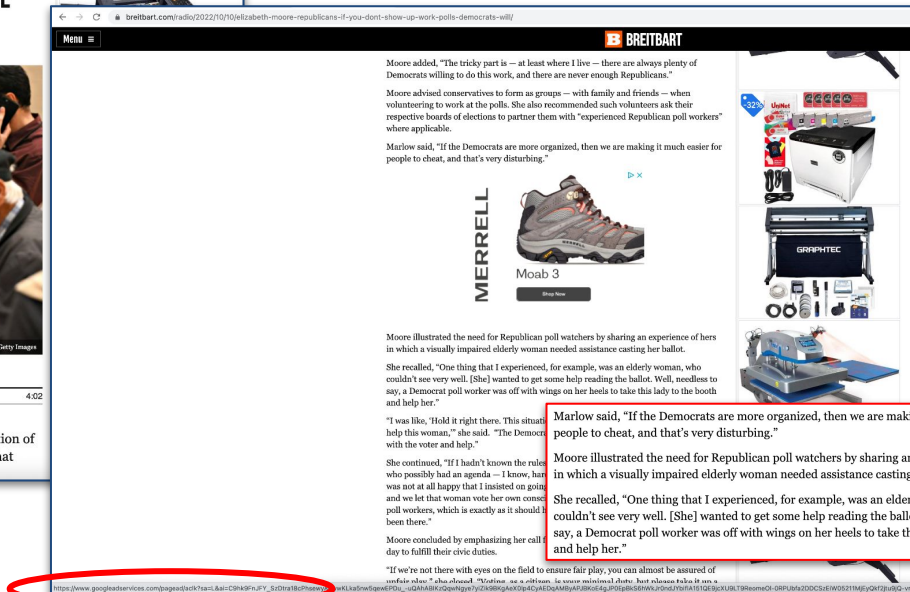
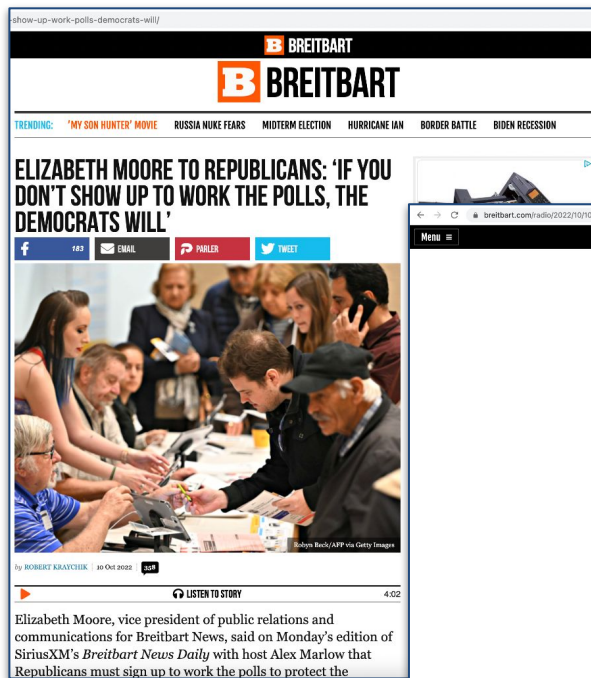
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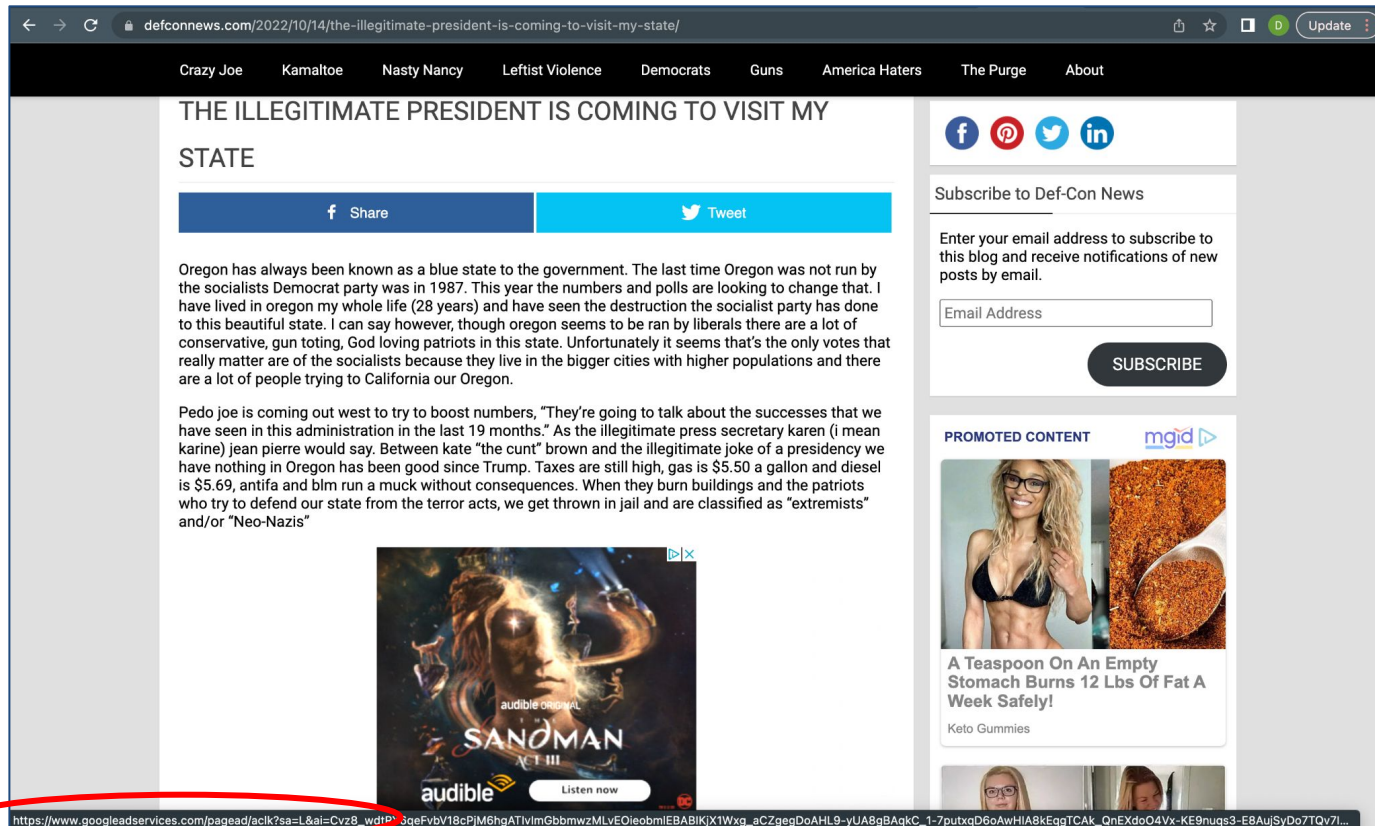
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Disinformation:
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**Site:**
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defconnews.com/2022/10/14/the-illegitimate-president-is-coming-to-visit-my-state/

Crazy Joe Kamaltoa Nasty Nancy Leftist Violence Democrats Guns America Haters The Purge About

THE ILLEGITIMATE PRESIDENT IS COMING TO VISIT MY STATE

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Oregon has always been known as a blue state to the government. The last time Oregon was not run by the socialists Democrat party was in 1987. This year the numbers and polls are looking to change that. I have lived in oregon my whole life (28 years) and have seen the destruction the socialist party has done to this beautiful state. I can say however, though oregon seems to be ran by liberals there are a lot of conservative, gun toting, God loving patriots in this state. Unfortunately it seems that's the only votes that really matter are of the socialists because they live in the bigger cities with higher populations and there are a lot of people trying to California our Oregon.

Pedo joe is coming out west to try to boost numbers, "They're going to talk about the successes that we have seen in this administration in the last 19 months." As the illegitimate press secretary karen (i mean karine) jean pierre would say. Between kate "the cunt" brown and the illegitimate joke of a presidency we have nothing in Oregon has been good since Trump. Taxes are still high, gas is \$5.50 a gallon and diesel is \$5.69, antifa and blm run a muck without consequences. When they burn buildings and the patriots who try to defend our state from the terror acts, we get thrown in jail and are classified as "extremists" and/or "Neo-Nazis"

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Google


Site:
Renewed Right

Disinformation:
Elections integrity

← → renewedright.com/you-wont-believe-who-joe-biden-asked-to-help-him-rig-the-2022-election/

You won't believe who Joe Biden asked to help him rig the 2022 election


Politics



Joe Biden was getting desperate.

Polls showed the political terrain shifted against the Democrats.


And you won't believe who Joe Biden asked to help him rig the 2022 election.



Do you want Donald Trump to be president again? (Free Gift For All Who Answer)

Yes No I'm not sure

21,541 Votes



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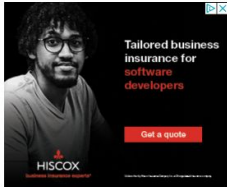
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Donald Trump just fired one warning shot that will turn 2024 upside down



Marsha Blackburn put Joe Biden on notice over this one major cover up attempt



Democrats are panicking after Joe Biden quietly prepared for



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Sobeys

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Disinformation:
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← → ↻ steadfastclash.com/the-latest/democrats-up-to-their-old-crooked-tricks-trying-to-rig-the-2022-midterm-elections/ Update

DEMOCRATS UP TO THEIR OLD CROOKED TRICKS – TRYING TO RIG THE 2022 MIDTERM ELECTIONS

COOTER FEBRUARY 7, 2022

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The amount of evidence exposing how the liberal left rigged the 2020 presidential election is overwhelming. Dead people voted. Drop boxes were stuffed with illegal ballots. Computerized voting machine software switched votes from President Trump to Joe Biden.



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Joe Biden cheated. Corruption by big tech, the mainstream media, and social media platforms helped to further rig the election. However, gutless Republican legislators and pusillanimous circuit court judges were too afraid to challenge the “deep state establishment”.


President Trump's claims that the election was rigged and stolen are true. Millions of Americans clearly believe this to be true. Close to half the country still doesn't believe Joe

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STORIES FOR YOU

- 1 Joe Biden Recruits Transgender Activist Who Wants To 'Normalize Women Having Bulges' to Bolster Support for Democrats Ahead of Midterms
- 2 Ted Cruz Gets Heckled During 'The View' Appearance...You Won't Believe Who Shut Them Down (VIDEO)
- 3 AG Merrick Garland and FBI Director Chris Wray Hold Press Conference on 'Significant National Security Cases' Two Weeks Before Midterms
- 4 Russian Intelligence Suggests Ukraine Is Planning a Dirty Nuclear Bomb Attack Against Itself
- 5 Former Obama Official Claims DOJ Is 'Out For Blood'

THE LATEST

 **HILLARY CLINTON CLAIMS REPUBLICANS ARE PLANNING TO STEAL 2024 PRESIDENTIAL ELECTION. OFFERS NO EVIDENCE**



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Occupy Democrats



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← → occupydemocrats.com/2022/11/02/postal-interference-military-wife-fights-back-after-usps-refuses-absentee-ballot/

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POSTAL INTERFERENCE: Military wife fights back after USPS refuses absentee ballot

NOVEMBER 2, 2022



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1 **SECURITY BREACH: Man drives through Pentagon checkpoints & attacks police, yelling "F— America!"**

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With just a week until the 2022 midterm election, absentee voters are facing roadblocks while exercising their constitutional rights. Washington resident Jenn Marie alleges a United States Postal worker refused to take her mail-in-ballot, telling Marie that he could "refuse service to anyone."

In a TikTok video posted in October, the military wife stood outside of a local postal branch in Arling, Washington, holding her rejected ballot with the caption:

TY BOSS
News journalist for Occupy Democrats

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← → eagleobserver.com/news/2022/aug/23/what-deep-state-really-wants-is-civil-war/

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What Deep State really wants is civil war

by HAROLD PEASE, PH.D. Liberty Under Fire | August 23, 2022 at 4:00 a.m.

What we have observed from the Deep State presses in recent years is that what they say the patriots are guilty of doing is what they themselves are at that moment actually doing.

For instance, while Deep State presses spoke ad nauseam of Trump's Russian collusion, of which there still is no evidence, Hillary Clinton was knee-deep in Uranium One, the collusion deal that transferred more than 20% of the U.S. uranium supply to the Russians.

Right now the Deep State presses are projecting on the patriots the desire for a civil war while they themselves are planning one.

The myriad of network voices, like a choir, villainized Donald Trump nonstop for years -- then his followers -- they were labeled "deplorables." As Trump supporters became increasingly popular, even becoming the majority of Americans, the Deep State wanted them viewed as insurrectionists. Even parents who objected to their local school boards about their children being subjected to critical race theory propaganda in the classroom were treated by the FBI as domestic terrorists. Those defending the First or Second Amendments were and are classed the same, even those defending the Constitution itself. Journalists, giving the other side to the Deep State propaganda, are accused of spreading disinformation and censored -- the very thing the Deep State does.

Seemingly, they wish to goad Trump supporters into confrontation, even violence, so that their "dark" media could chorus, "See, we told you, they are domestic terrorists." Meanwhile, their activists, principally Antifa and BLM, used the summer of 2020 to burn buildings and police cars, and to loot in many cities. Their occupation of city blocks in Seattle and Portland was praised by the Left. They called this looting, burning and raping the "Summer of Love." Law enforcement, who ultimately flushed them out, they sought to defund into nonexistence.

Labeling opponents "domestic terrorists" was a major purpose of the January 6 Commission. We know now that FBI agents and Capitol Police directed, even escorted, Trump rally attendees to and into the House Chambers where Antifa broke the windows and assisted with the needed violence. John Sullivan, an Antifa member, filmed the violence of his comrades, making it available to the networks that played it relentlessly as Trump-inspired. The presence of Antifa, BLM and other far-Left, even terrorist-prone, organizations played key roles in what now appears to have been a trap set for Trump followers.

Joe Biden has to know his 87,000 additional new IRS agents, now armed, will irritate the patriots. That number exceeds the border patrol which Biden wishes to eliminate. Who will they monitor? Not likely the rich who have

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